

MINUTES
Keizer Rotary Amphitheatre Task Force
Monday, November 2, 2009
Keizer Civic Center – Planning/Public Works Conference Room

The Keizer Rotary Amphitheatre Task Force meeting was called to order at 1:36 p.m. In attendance were:

Council Members:

Cathy Clark
Lore Christopher
Richard Walsh

Staff

Chris Eppley – City Manager
Kevin Watson – Assistant to the City Manager
Shannon Johnson – City Attorney
Rob Kissler – Public Works Director
Tracy Davis – City Recorder

Guest

Clint Holland

ELECTION OF CHAIR/VICE-CHAIR

Lore Christopher nominated Cathy Clark to serve as Chair of the Keizer Rotary Amphitheatre Task Force. Richard Walsh seconded the nomination.

Lore Christopher nominated Richard Walsh to serve as Vice-Chair of the Keizer Rotary Amphitheatre Task Force. Cathy Clark seconded the nomination.

With there being no further nominations for Chair or Vice-Chair, it was declared Cathy Clark will serve as Chair and Richard Walsh will serve as Vice-Chair of the Keizer Rotary Amphitheatre Task Force.

PUBLIC TESTIMONY

There was no public testimony to come before the Task Force.

APPROVAL OF MINUTES

Cathy Clark moved for approval of the October 8, 2009 Keizer Rotary Amphitheatre Task Force minutes. Lore Christopher seconded the Motion.

The Motion passed unanimously as follows:

AYES: Christopher, Clark, and Walsh (3)

NAYS: None (0)

REVIEW OF CITY OF DALLAS SUMMER CONCERT INFORMATION

Kevin Watson reported the City of Dallas sponsors a free concert series each summer. All concerts are funded through sponsor donations and in-kind services. Concession services are coordinated by and benefit the Dallas High School cheerleaders. A City of Dallas employee handles the organization of the events with the assistance of a community volunteer committee assisting in choosing the bands. The Academy Building stage is used for the concerts, with maintenance, police services, and mowing being covered by the City of Dallas for these events. The concert series is very successful, drawing between 200 and 2000 citizens for each event. Mr. Watson indicated the City of Dallas has had minimal noise complaints over the years. He believed this is a result of setting a defined concert schedule, advertising the concert schedule, and limiting the concert time from 6:30 p.m. to 8:30 p.m.

The Task Force agreed the City of Dallas process has proven successful and could be used as a template for the City of Keizer. Involving a citizen committee to assist with the band selection and marketing may also work for Keizer. Ms. Christopher suggested approaching local businesses who may have an interest in acting as a premier sponsor for a Keizer concert series.

Mr. Eppley suggested scheduling four free community concerts in the months of July and August, 2010. Funds to pay for the bands would be included in the City budget the first year, potentially becoming self supporting from sponsor fees after the initial year. A request for proposals could be distributed to find a person or organization that would be responsible for soliciting/scheduling the bands, marketing, concessions, and overseeing the actual events.

Upon further discussion of Mr. Eppley's suggestion, the Task Force directed staff to prepare a proposal for review at the next meeting to include four City sponsored concerts, scheduled on the 1st and 3rd Fridays in the months of July and August, with a total budget recommendation of \$8000 to pay for the bands. Ms. Clark requested this proposal also include potential impacts/costs to City staff if an outside firm is not hired to oversee the concert series.

NOISE ISSUE

In response to the noise complaints received during the 2009 summer concerts, Mr. Watson met with Rose City Sound and Lighting to discuss potential improvements to the amphitheatre area. These improvements could include construction of a

concrete wall along the southeast edge of the amphitheatre to block the projection of sound to the adjacent neighbors. A second option would be to limit the sound pressure via a permitting process. The permit process would indicate the sound level each concert must comply, with monitoring by City staff. Mr. Watson further explained the sound pressure process and how it is affected by the weather.

The Task Force agreed events at the amphitheatre must comply with the City's noise ordinance and park regulations. Mr. Kissler pointed out the park regulations, particularly the closing time may need to be reviewed. Ms. Christopher pointed out the City must commit to a set schedule and time limit for the events. Ms. Clark noted many of the noise complaints could be resolved if a schedule can be developed and shared with the neighbors by May 30th, 2010. Advance knowledge and predictability of the impact will lead to a successful future of events at the Keizer Rotary Amphitheatre.

The Task Force continued discussion regarding potential future improvements to the amphitheatre area including parking, realignment of the road, play structures, and additional structural improvements to buffer the noise.

NEXT MEETING DATE

The next meeting date will be November 18, 2009 at 12:30 p.m. The agenda will include discussion of user fees and rate structure.

ADJOURNMENT

The meeting was adjourned at 2:50 p.m.

Tracy L. Davis, MMC
City Recorder