



**MINUTES**  
**K-23 ADVISORY COMMITTEE**  
**Monday, October 26, 2009 – 7:00 p.m.**  
**Keizer Civic Center**

The meeting was called to order at 7:00 p.m. by Chair Heimerdinger. Those in attendance were:

**Present:**

Jason Heimerdinger, Chair  
Daniel Sprenkle, Vice Chair  
Charles Lewis  
Randy Boeger  
Doug Jones  
Roland Herrera  
Jack Evans

**Absent**

Joel Stein

**Staff**

Rex Robertson, Ike Media  
Mark Richert, Ike Media  
Debbie Lockhart, Deputy City Recorder

**Council Liaison**

Cathy Clark

**Appearance of Interested Citizens ~ None**

**Approval of Minutes ~ Jack Evans moved to approve the September meeting minutes. Randy Boeger seconded. Motion passed as follows:** Heimerdinger, Sprenkle, Lewis, Boeger and Jones in favor with Herrera and Evans abstaining.

**Review of Programming/Production Schedule:** Mark Richert reported that:

- Production had included Council meetings, soccer and volleyball games, the Civic Center Dedication and Flag Raising Ceremony, the Chamber Golf Classic and the Kroc Center opening. A tour of the Heritage Center was done that included historical photographs, some showing how the school was moved from its original location, and shots of the Library and the Chamber. He added that the Fire District Open House was filmed and turned out particularly well because there was a lot of interaction with people.
- WEBUS is working well. People keep sending in postings so that the community can be informed. Several churches and organizations have taken advantage of this service including Marion County and ODOT.
- This month's programming will include the Chamber Ribbon Cutting at the Kroc Center which will make a good tie to Keizer with the Kroc Center. He noted that the original grand opening is good footage and good for the channel, but this will be on a smaller scale.
- K-23 will cover the Veteran's Day Tribute Luncheon on November 11, "Ten Pins for Troops" and more youth sporting events.

Committee members suggested that programming be cycled so that it could be watched through the night. Mr. Robertson agreed to do this. He also explained that he is working on receiving uploads from McNary directly to the server. Mr. Jones requested that the same be set up for Falcon News uploads.

**Discussion of Increased Programming and Expansion Proposal ~ Chair**

Heimerdinger noted that he felt the survey will drive this agenda item and suggested that the committee delay discussion on this until results from the survey are available.

**K-23 Citizen Survey ~** Members reviewed the K-23 survey, provided input and suggested changes. The committee agreed by consensus that the survey should be published after the changes were made. Chair Heimerdinger agreed to attend the November 2 Council meeting to inform the public of the survey which will be posted on the web and available in paper form at City Hall. Members suggested that a notation be made on the water bills encouraging everyone to take the survey. Chair Heimerdinger volunteered to contact Keizer Times regarding running an article about K-23 that would include an invitation to the public to take the survey.

**Discussion on "WEBUS" Capabilities – "Ticker" ~** Mr. Robertson reported that this was prompted by the Police Department but it was a functionality issue that is too intricate for anyone else. He explained that he and Mark would be traceable at any hour of the day so anything that needed to be posted immediately could be.

**Other Business**

- Members agreed to cancel the November and December meetings and meet again in early January. The date will be determined via e-mail some time in December. Electronic programming updates and survey results will be sent out in November and December.
- Daniel Sprenkle noted that he would be resigning his position on the committee because he was moving out of the area.

**Adjournment ~** Meeting adjourned at 7:51 p.m.

*Next Meeting*

*To Be Determined – Civic Center Room A*

*Approved: 1-25-10*