



MINUTES
K-23 ADVISORY COMMITTEE
Monday, October 24, 2011 – 6:00 p.m.
Keizer Civic Center

Chair Randy Boeger called the meeting to order at 6:06 p.m. Those in attendance were:

Present:

Randy Boeger, Chair
Jason Heimerdinger
Rob Conahey
Cindel Mikesell

Liaisons

Cathy Clark, Council
Rod Conway, Keizer Fire District
Rex Robertson, Keizer 23 TV

Absent

Charles Lewis, Vice Chair
Vicki Brammeier
One Position Vacant

Staff

Debbie Lockhart, Deputy City Recorder

Approval of Minutes ~ Rob Conahey moved to approve the September 2011 meeting Minutes. Jason Heimerdinger seconded. Motion passed as follows: Boeger, Conahey, Heimerdinger and Mikesell in favor, with Lewis and Brammeier absent and one position vacant.

Appearance of Interested Citizens ~ Jason Cox from the Keizer Times explained that he was attending the meeting at the request of Councilor Clark to participate in the Oral History discussion.

Review of Programming/Production Schedule from Rex Robertson with Committee Input/Suggestions ~ Rex Robertson reported that there had been a lag in the Oral History project so he had been spending time on routine productions and getting the ball rolling for a better mobile web connection for KeizerTV. He noted that there is money in the budget for this and that it will give people the ability to watch KeizerTV from their iPad or iPhone. He is also working on making KeizerTV accessible to share and link videos with Facebook so that every video that gets posted to K23 will also be on KeizerTV and Facebook. Councilor Clark requested that Mr. Robertson send out quarterly reports on the number of KeizerTV viewers noting that it has become an important communication tool for the community.

Oral History Update ~ Jason Cox provided a brief history of the project noting that Jill Bonney-Hill and Julie Thomas from the Keizer Points of Interest Committee had felt the program was in a rut and that he had proposed some changes such as converting to a tape format instead of live and making the interviewee the focus with Jason asking questions both on and off camera. He noted that a taped format could be edited and would be more flexible so that programs could be done as stand-alone shows or be

sliced up to use in other programs. Additionally the length of each interview could be customized depending on the interviewee with shorter tapes being combined into one show.

Rex Robertson noted that he is moving ahead with the suggestions and that Jill is working with Jerry McGee to set up an interview on the Wallace House. Rex will be working with Mr. McGee and will shoot wherever he is comfortable. He will shoot the interview and plans on editing it and adding pictures to make a good production. He added that he is waiting to see what frequency the KPIC members can keep up for getting people to interview. Additional discussion took place regarding having several interviews with Mr. McGee on various subjects and having him do his T.D. Keizer program in costume.

Chair Boeger noted that KPIC members had expressed urgency to doing certain interviews because they were losing senior citizens. He suggested that the committee recruit volunteers to help with the shooting and bring the productions back to Rex for editing. He explained that members of the K-23 Committee were willing to train people on the K23 equipment. Mr. Robertson suggested that the committee try to get one interviewee per month.

Councilor Clark expressed enthusiasm for the Keizer Fire District Oral History project. She suggested that KPIC identify the people they want to interview and start putting the programming together, noting that it would be more complicated than a single shoot. She suggested that if KPIC members know that they have help, then they might get energized.

Discussion then took place regarding the need for additional volunteers to focus on setting up the interviews and doing the pre-interview work, and having a team to help move the Fire District project along.

Council Liaison Report ~ Councilor Clark reported that the K23TV Policies and Procedures will be on the November 17 Council agenda. She sent it to Councilors for review and received no feedback, but Mayor Christopher asked her to write an article for the newspapers and the McNary Newsletter which she has done.

Other Business ~ Rob Conahey reported that a CERT show, as part of Fire Talk or standing alone, may be filmed in the near future.

Council Representative ~ Jason Heimerdinger will report to Council and will use that opportunity to recruit new members for the K23 Committee and volunteers for the oral history project.

Adjournment ~ Meeting adjourned at 6:35 p.m. Members then carpooled to McNary to view the Media Classroom facilities.

Next Meeting

November 28, 2011, 6 p.m. – Civic Center Room A

Approved: 2-27-12