



MINUTES
K-23 ADVISORY COMMITTEE
Monday, October 22, 2012 – 6:00 p.m.
Keizer Civic Center

Vice Chair Charles Lewis called the meeting to order at 6:05 p.m. Those in attendance were:

Present:

Charles Lewis, Vice Chair
Stephen Wurzburg, Chamber Rep
(arrived 6:20)
Rob Conahey
Jason Heimerdinger
Vicki Brammeier

Absent:

Randy Boeger, Chair
Cindel Mikesell

Liaisons/Staff Present

Phillip O'Donnell, Keizer 23 TV
Cathy Clark, Council Liaison
Debbie Lockhart, Deputy City Recorder

Approval of Minutes: Rob Conahey moved to approve the June 2012 meeting Minutes. Vicki Brammeier seconded. Motion passed as follows: Conahey, Lewis, Heimerdinger, and Brammeier in favor with Wurzburg absent at time of vote and Boeger and Mikesell absent.

Appearance of Interested Citizens ~ None.

Review of Programming/Production Schedule with Committee Input/Suggestions:

Phillip O'Donnell distributed a list of Public Service Announcements and video projects that had been aired on the station since August and noted that the online form to submit public service announcements had been completed and the equipment surplus procedure was nearing completion. He also distributed the current Keizer 23 daily schedule.

Discussion then took place regarding the possibility of showing a "ticker" with public service announcements tracking on the bottom of the screen throughout all programming. Members suggested that perhaps it would not be appropriate to have it running all the time but should be available to use for public safety announcements. Philip agreed to research available systems.

Discussion on Broadening into Radio: Charles Lewis noted that this would be a major undertaking; Salem has been trying to get a radio license for over a year and it is complicated. He suggested that in light all the other projects the committee is involved in, perhaps it might be better to postpone this unless some community producers wanted to strip the audio off of the current productions for broadcast on KMUZ.

Following discussion regarding the KMUZ signal and the sight impaired audience members agreed that pod casts would be better than traditional broadcasting because listeners could download a program to listen to at their convenience. Phillip agreed to look into generating podcasts.

Rob Conahey moved to have Phillip look into what it would take to develop and implement podcasts. Jason Heimerdinger seconded. Motion passed as follows: Conahey, Heimerdinger, Lewis, Wurzburg and Brammeier in favor with Boeger and Mikesell absent.

Oral History Update ~ Councilor Clark reported that the Keizer Heritage Foundation is working with the Keizer Points of Interest Committee on this project.

Other Business ~ Phillip O'Donnell reported that very few public submissions had been received for broadcast; the Fisheries Commission had submitted an educational video and a local church had put some on for a while but not recently. Stephan Wurzburg suggested advertising to get more.

Adjournment ~ Meeting adjourned at 6:38 p.m.

Next Meeting
January 28, 2013, 6 p.m. – Civic Center Room A

Approved: 1-28-13