

**AGENDA**  
**KEIZER CITY COUNCIL**  
**REGULAR SESSION**  
Monday, October 21, 2019  
7:00 p.m.  
Robert L. Simon Council Chambers  
Keizer, Oregon

1. **CALL TO ORDER**

2. **ROLL CALL**

3. **FLAG SALUTE**

4. **SPECIAL ORDERS OF BUSINESS**

a. **Travel Salem Presentation**

5. **COMMITTEE REPORTS**

6. **PUBLIC TESTIMONY**

*This time is provided for citizens to address the Council on any matters other than those on the agenda scheduled for public hearing.*

7. **PUBLIC HEARINGS**

a. **ORDINANCE** – Declaring a Lien Against Property Located at 1551 Sieburg Street Northeast, Keizer, Oregon and Directing City Recorder to Enter Such Lien in the Minor Lien Docket Pursuant to Ordinance No. 94-282 (Nuisance Abatement Procedure); Declaring an Emergency

8. **ADMINISTRATIVE ACTION**

9. **CONSENT CALENDAR**

a. **Approval of October 7, 2019 City Council Regular Session Minutes**

## 10. COUNCIL LIAISON REPORTS

## 11. OTHER BUSINESS

*This time is provided to allow the Mayor, City Council members, or staff an opportunity to bring new or old matters before the Council that are not on tonight's agenda.*

## 12. WRITTEN COMMUNICATIONS

*To inform the Council of significant written communications.*

## 13. AGENDA INPUT

October 28, 2019

7:00 p.m. – City Council Work Session

- Emergency Preparedness

November 4, 2019

7:00 p.m. - City Council Regular Session

November 11, 2019

6:00 p.m. – City Council Work Session

- Canceled

November 18, 2019

7:00 p.m. - City Council Regular Session

## 14. ADJOURNMENT

The City of Keizer is committed to providing equal access to all public meetings and information per the requirements of the ADA and Oregon Revised Statutes (ORS). The Keizer Civic Center is wheelchair accessible. If you require any service that furthers inclusivity to participate, please contact the Office of the City Recorder at least 48 business hours prior to the meeting by email at [davist@keizer.org](mailto:davist@keizer.org) or phone at (503)390-3700 or (503)856-3412. Most regular City Council meetings are streamed live through the City's website and cablecast on Comcast Channel 23 within the Keizer City limits. Thank you for your interest in the City of Keizer.



**COUNCIL MEETING:** October 21, 2019

**AGENDA ITEM NUMBER:** \_\_\_\_\_

**TO: MAYOR CLARK AND CITY COUNCIL MEMBERS**

**FROM: CHRIS EPPLEY**  
**CITY MANAGER**

**THROUGH: TRACY L. DAVIS, MMC**  
**CITY RECORDER/COMMUNITY CENTER MANAGER**

**SUBJECT: TRAVEL SALEM PRESENTATION**

**ISSUE:**

Jennifer Miller, Operations Coordinator from Travel Salem has requested time on the agenda for a presentation on Travel Salem and their overall tourism mission and vision for our region. They will show a short Power Point presentation and be available for questions following the presentation.

MID-WILLAMETTE VALLEY



A<sub>1</sub> D<sub>2</sub> V<sub>4</sub> E<sub>1</sub> N<sub>1</sub> T<sub>1</sub> U<sub>1</sub> R<sub>1</sub> E<sub>1</sub>

tourism at work!



# our DNA

## mission

Travel Salem promotes the Mid-Willamette Valley as a premier, year-round destination and serves as the official DMMO & vital economic development generator for the region

- Founded in 1984
- 501c6 nonprofit corporation
- Destination marketing & management organization (DMMO)



# competition is fierce

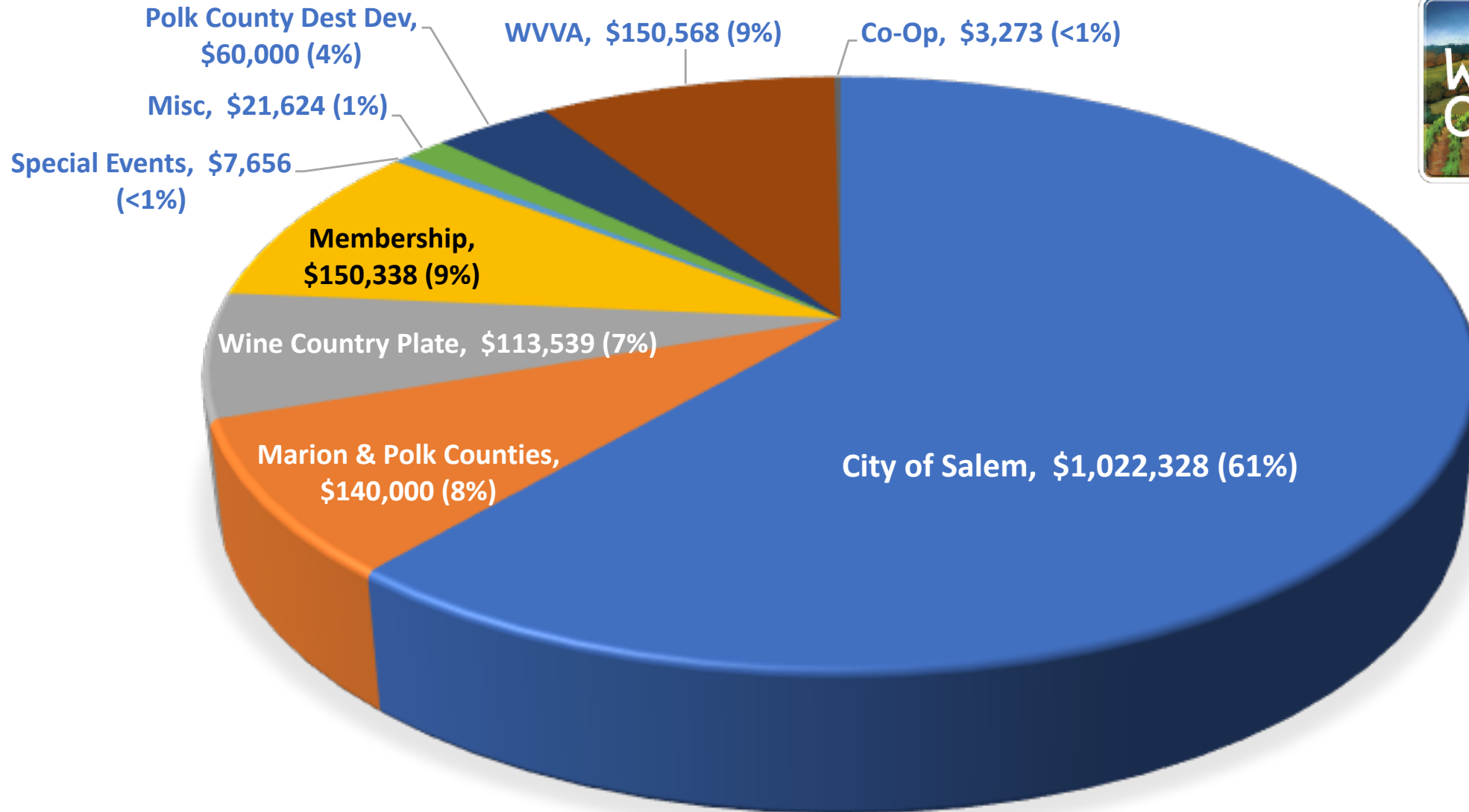
| DMO                | Budget                                                  | % of TOT | TOT Rate                                             |
|--------------------|---------------------------------------------------------|----------|------------------------------------------------------|
| Portland           | \$17,570,079<br>TOT = \$6,371,458<br>TID = \$11,198,621 | 22%      | 15.3%<br>TOT = 11.5%<br>TID = 2%<br>Statewide = 1.8% |
| Clackamas County   | \$5,893,133                                             | 86%      | 7.8%                                                 |
| Washington County  | \$3,650,000                                             | 33%      | 10.8%                                                |
| Bend               | \$3,100,189                                             | 32%      | 12.2%                                                |
| Eugene/Lane County | \$2,934,497                                             | 25%      | 11.3%                                                |
| Central Oregon     | \$2,500,000                                             | 30%      | 8.8%                                                 |
| Lincoln City       | \$2,200,000                                             | 29%      | 11.3%                                                |
| Medford            | \$992,223                                               | 25%      | 10.8%                                                |
| McMinnville        | \$831,000                                               | 70%      | 11.8%                                                |
| Hood River         | \$820,000                                               | 25%      | 9.8%                                                 |
| Seaside            | \$818,000                                               | 16%      | 9.8%                                                 |

**Travel Salem**  
Budget = \$1.47m  
TOT = 10.8%  
% of TOT = 25%



# revenue sources

**\$406,000** in  
WCP revenue  
since 2016







**tourism is the “front door” to  
economic development**



# oregon economic impact of tourism

- \$12.3 billion in direct travel spending
- 115,400 tourism jobs





# mid-willamette valley economic impact of tourism

- **\$603 million** in direct travel spending
- **6.5 million overnight visitors** traveled to Salem area destinations
- **7,100** tourism jobs

## Marion County

- Visitors made roughly **2 million** trips
- **2.6 people** per travel party
- Spent **\$132 per day**
- Stayed **2.7 nights**

## Polk County

- Visitors made roughly **482k** trips
- **2.6 people** per travel party
- Spent **\$83 per day**
- Stayed **2.4 nights**

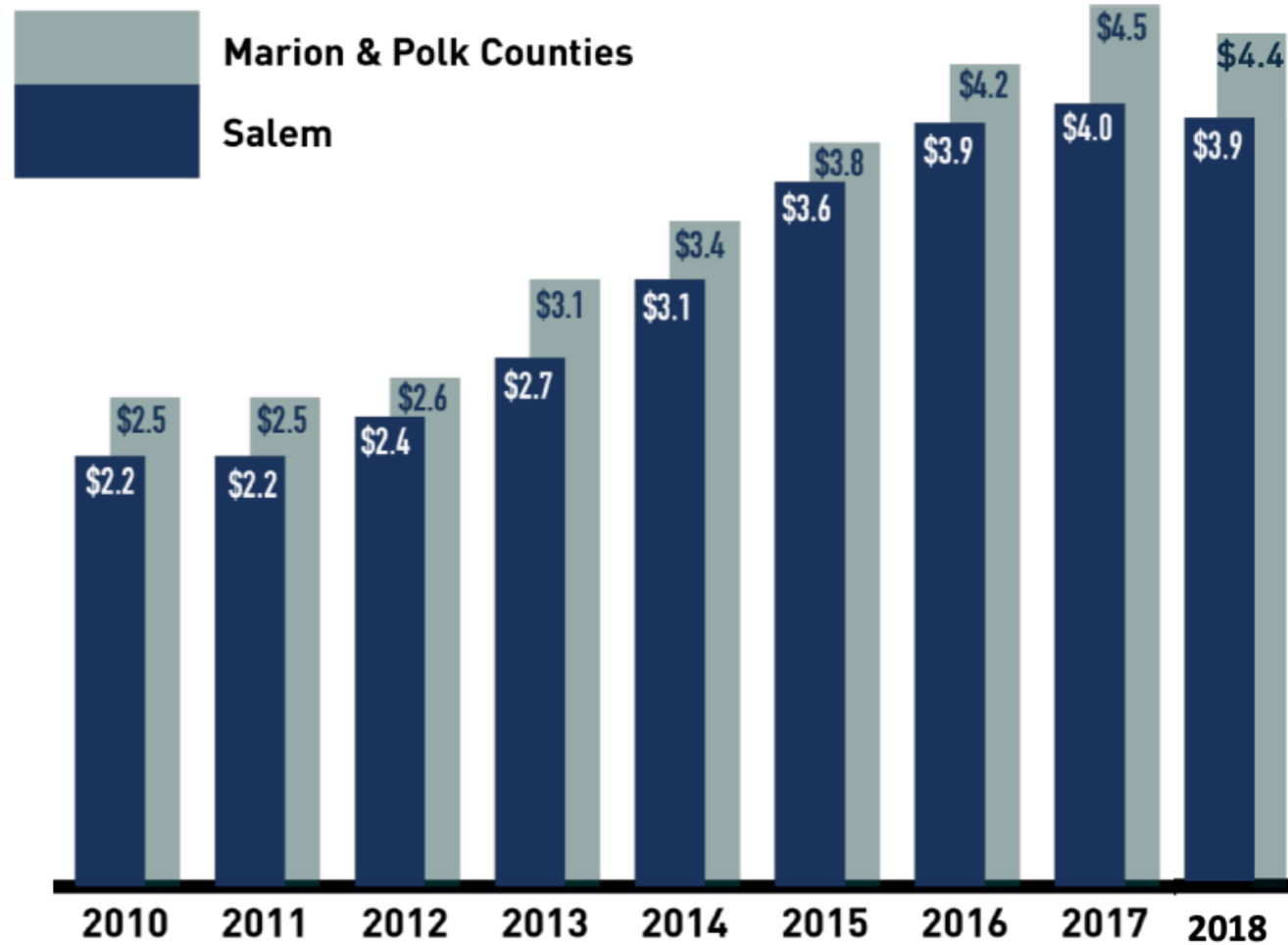


this is what 7,100 people looks like



these jobs ARE critical to the region's economy!

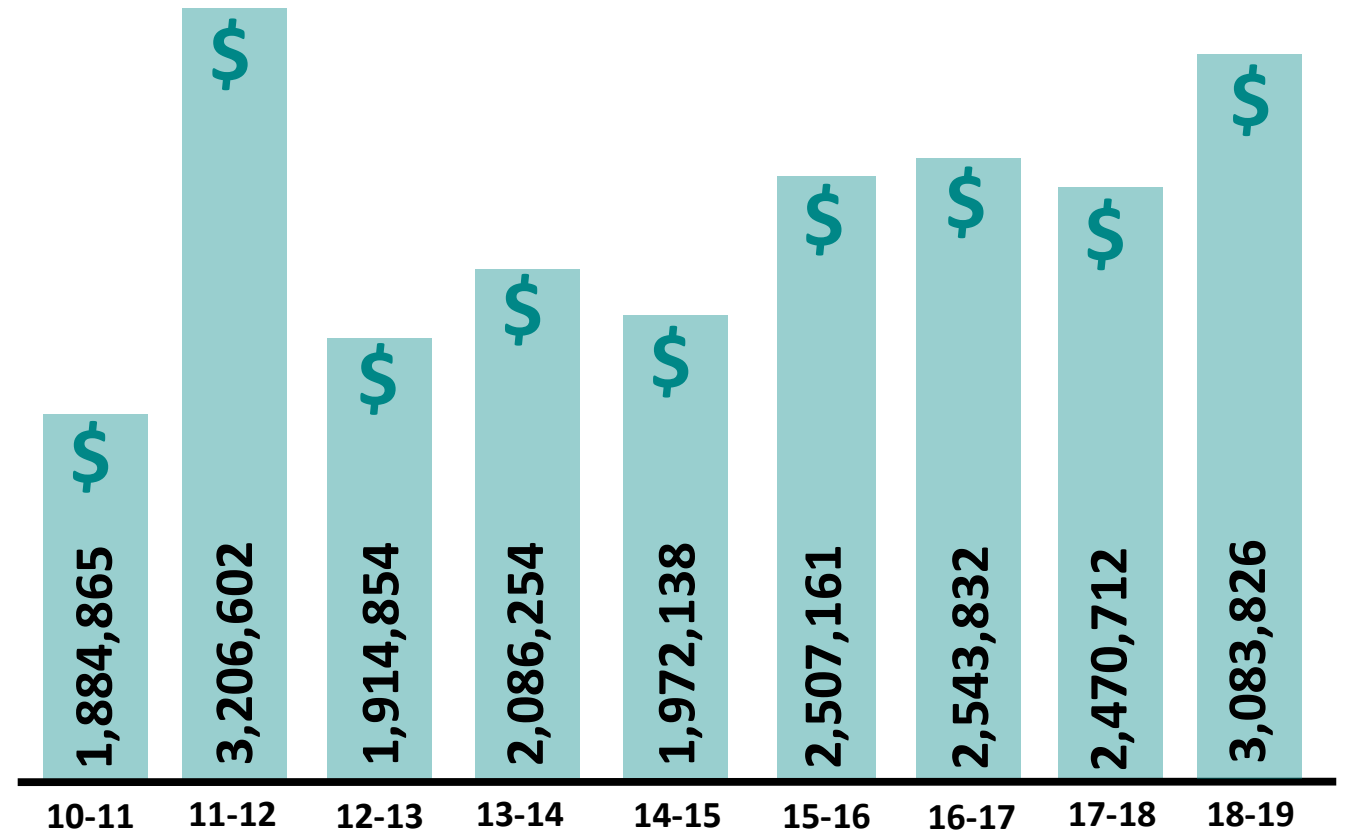
# transient occupancy tax



# leverage

## Donated Products & Services

- Advertising
- Publicity
- Professional services (accounting, legal)
- Hosting travel writers
- Visitors Guide
- Willamette Valley Visitors Association





A man and a woman are jumping joyfully in a grassy field at sunset. The man is on the left, wearing a plaid shirt and jeans, with his arms outstretched. The woman is on the right, wearing a blue shirt, white pants, and a straw hat, with her arms raised high. The sun is low on the horizon, creating a warm, golden glow and long shadows. The background shows a grassy hill and some distant trees and buildings.

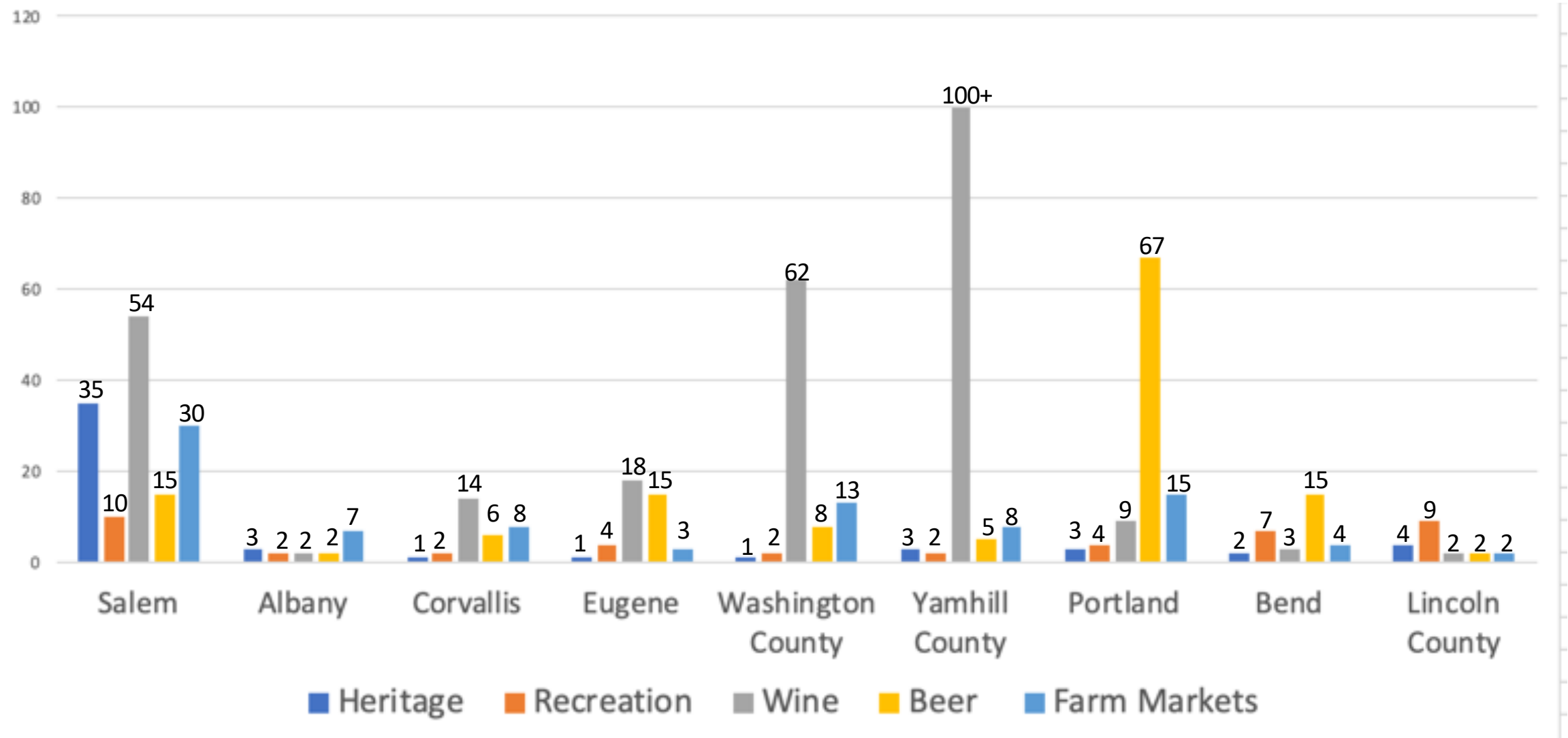
travel  
saalem

## the bottom line

Tourism = jobs + quality of life

# market differentiation & competitive advantage

## Regional



# market differentiation & competitive advantage

| SALEM                                                                                                                | REGION  Oregon's #1 & #2 Top attractions                     |
|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| Oregon State Capitol                                                                                                 |  Woodburn Company Stores                                     |
| Abundance of cultural/heritage assets                                                                                |  Spirit Mountain Casino & Confederated Tribes of Grand Ronde |
| Oregon State Fair & Expo Center                                                                                      | Fish Hatcheries (Marion Forks/Roaring River)                                                                                                    |
| Downtown shopping with sky bridges                                                                                   | Silver Falls State Park (rain forest)                                                                                                           |
| 1,035 acres of connected urban Parks (Minto Brown Island, Riverfront, Wallace); larger than Central Park (840 acres) | Concentration of waterfalls                                                                                                                     |
| Location (Mid-Willamette Valley, Interstate-5, 1 hour to coast, Portland, Bend)                                      | Salem-Keizer Volcanoes Baseball (1 of 4 in state)                                                                                               |
| Located on the 45 <sup>th</sup> Parallel (same parallel as Bordeaux, France)                                         | Gardens (17 – more than any other part of Oregon)                                                                                               |
| Willamette University                                                                                                | Benedictine Brewery (they are the only monks who brew their own beer in the U.S.)                                                               |
| Salem Area Sports Commission                                                                                         | Hot springs (7 of 39 in the state)                                                                                                              |
|                                                                                                                      | Western Oregon University, Corban University, Chemeketa Community College                                                                       |





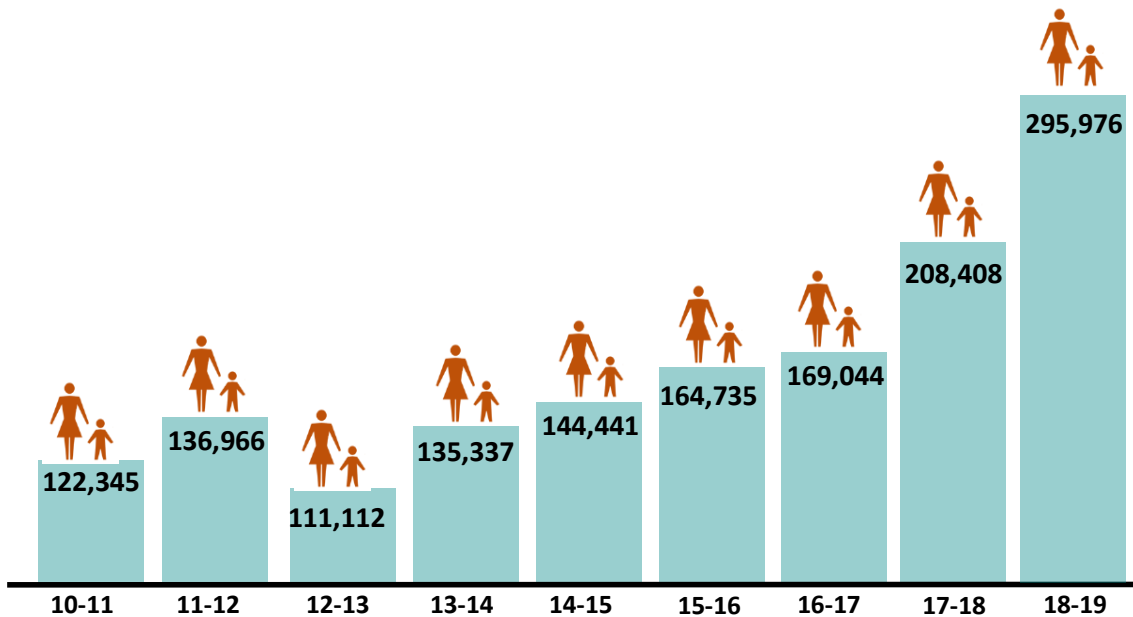
marketing & communications



# visitor information network

## Locations

- Historic Downtown Salem
- BEST WESTERN PLUS Mill Creek Inn
- Holiday Inn
- Phoenix Inn South
- Amtrak
- Salem Airport
- Salem Convention Center
- AAA Office
- Willamette Heritage Center



## Visitors Served

295,976 in 18-19 ... up 42%









# online marketing

# www.TravelSalem.com

432,862 sessions 18-19

travel salem

THE MOST OREGON PART OF OREGON

CREATE MY TRIP

FREE VISITORS GUIDE VIDEOS ENEWSLETTER MEETING/SPORTS PLANNERS MEMBERS

THINGS TO DO PLACES TO STAY EAT & DRINK PLAN YOUR TRIP RELOCATION



yes we have history

oregon state capitol

Welcome to Salem & the Mid-Willamette Valley.  
The Most Oregon Part of Oregon!

Taste our rich culinary diversity with fresh foods & delicious wines, experience Oregon's capital city through wonderful culture & rich heritage, explore scenic mountains, rivers & valleys and charming communities.



**TRI-COUNTY BOUNTY – OREGON'S MARION, POLK & YAMHILL COUNTIES**

Select wineries, attractions and communities throughout the region have partnered to create the Tri-County Charm Trail. The trail offers a unique way to explore the Tri-County region while collecting wine charms along the way.



**16 GARDENS TO EXPLORE NEAR SALEM, OREGON**

In the Salem and Mid-Willamette Valley area, you'll find an abundance of gardens to visit. Many local growers not only showcase their plants for sale but have also created awe-inspiring display gardens that draw visitors from far and wide.



**ALE AND CIDER TRAIL – SALEM, OREGON**

Encompassing Salem, as well as Polk and Marion counties, the Ale and Cider Trail and Passport program highlight the best of the local craft brew scene.

**UPCOMING EVENTS**



**Salem Public Saturday Market**  
Saturday, April 27, 2019 - 8:30am to 2:00pm



**Asian and Pacific Islander Day at the Oregon State Capitol**  
Saturday, April 27, 2019 - 10:00am to 2:00pm

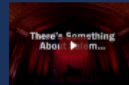


**Artist-in-Residence: Jesse Farrah Camouflage**  
Saturday, April 27, 2019 - 10:00am to 5:00pm



**Senior Art Thesis | (re:phrase)**  
Saturday, April 27, 2019 - 10:00am to 5:00pm

SEARCH FULL CALENDAR



ALL VIDEOS

travel salem

THE MOST OREGON PART OF OREGON

CREATE MY TRIP

FREE VISITORS GUIDE VIDEOS ENEWSLETTER MEETING/SPORTS PLANNERS MEMBERS

THINGS TO DO PLACES TO STAY EAT & DRINK PLAN YOUR TRIP RELOCATION



downtown salem

riverfront park ~ salem, oregon



**Downtown Salem**

Downtown businesses are designated with the city icon

Arts & Entertainment

Eat & Drink

Shopping

Things to Do

Places to Stay

Relocation Information

Downtown Parking

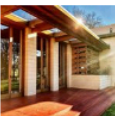
Salem is the best of big city and small town Oregon. We have lively nightlife and culture, vintage theaters and enough oddities to check off the "see something weird" box. Salem is accessible, unhurried and easy to navigate, full of parks, friendly people and welcoming local events that make any time a great time to visit.

And there's the food! Salem boasts a thriving restaurant scene serving farm to table food paired with carefully curated local wine, or craft beer, or hand-roasted coffee that visitors build their trip around... minus the two-hour wait for a table.

Salem. That's right, in and around our state capitol, the most Oregon part of Oregon.



**DOWNTOWN SALEM EVENTS**



**BTTRAVELSALEM**

**RESOURCES**

[City of Salem](#)

[Go Salem 365](#)

[Marion County](#)

[Oregon State Capitol](#)

[Salem Convention Center](#)

[Salem Weekly News](#)

[Statesman Journal](#)

[Willamette Valley Life](#)



# e-communications



THE MOST OREGON PART OF OREGON

blog

Yes, we have history, hot springs, waterfalls, wineries and everything else you're coming to Oregon for. Enjoy our latest blog post and please share your adventures in the area using #SalemisMOPO.

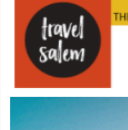
## 20 things to do in January near Salem, Oregon

**Concerts, hikes and wine tasting**

Monday, January 1, 2018



Despite cooler weather in the Willamette Valley, there are plenty of indoor and outdoor events happening in January. Attend a concert, hike a state park or visit a winery this month!



THE MOST OREGON PART OF OREGON

winter 2018 news



*Peter Courtney Minto Island Bicycle and Pedestrian Bridge ~ Salem, Oregon*  
*Photo by Taylor Higgins*

### New Year, New Adventures

Yes, the Salem region has wineries and waterfalls, stunning gardens and cozy bistros...and all of the other Oregon things you're coming to Oregon for. And each New Year brings more opportunities for authentic adventure! Here are a few new ways to experience the Mid-Willamette Valley in 2018:

**#1: Take a Hike**  
One of the most exciting additions to downtown Salem last year was the completion of the **Peter Courtney Pedestrian Bridge** over the Willamette River, which connects Salem's Riverfront Park with the 1,000-acre plus Minto-Brown Island Park. The three-park connected system - comprised of Riverfront Park, Wallace Marine Park and Minto Brown - is larger than New York City's Central Park and offers more than 25 miles of soft and paved paths. The bridge also enhances the backdrop for new sporting events, including the **Salem River to Ridge Relay** (a unique paddle, bike and hike event) and the first **Willamette Valley Marathon**, which will be held May 6, 2018.

**#2: Follow the Trail**  
The Ale Trail, that is! The Salem Brewery Association, with support from Travel Salem, recently launched the **Salem Ale and Cider Trail**, showcasing nine breweries and three cideries in the Marion and Polk County region, including relative newcomers **1859 Cider Company** and **Silver Falls Brewery & Ale House**. Visit all 12 locations on the trail and receive a keepsake mug etched with the Ale Trail logo.

**#3: Pick Your Perfect Peach**  
Or ripe raspberries, crisp apples or other types of produce, plants, flowers and more on the newly created **Marion Farm Loop**. The loop is a self-guided farm tour route that leads you to 23 farm stops in the Marion County area.

**Free Visitor Guide**  
Order or view online

**Stay Connected**  
[TravelSalem.com](#)

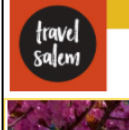
**Discovery Map**  
Explore Salem and the Mid-Willamette Valley

**Packages & Specials**  
Deals and special values

**Upcoming Events**  
Events for all ages and lifestyles



**Salem Winter Brewfest**  
JAN 31 - FEB 3  
OREGON STATE CAPITOL MALL  
WHAT TO EXPECT  
100+ CRAFT BEERS  
LIVE BANDS  
FOOD & COCKTAILS  
**BUY TICKETS!**



event newsletter



*Willamette Heritage Center ~ Salem, Oregon ~ Photo by Ron Cooper*

Hi [% member.name\_first default="Travel Salem friend" %],

Enjoy these engaging events in the Mid-Willamette Valley ~

**Deepwood Easter Egg Hunt**  
March 31, 1-3 pm  
A spring highlight at Deepwood. Bring your children and baskets out for fun with the Easter Bunny, crafts, and egg hunts according to age group. Advanced registration required. \$5 per child.  
Deepwood Museum & Gardens  
1116 Mission St. SE  
Salem, OR 97302  
503-363-1825  
[www.deepwoodmuseum.org](#)

**Easter Brunch at Oregon Garden Resort**  
April 1, 10:30 am-3 pm  
Buffet options include Belgian waffles, artisan cheese, salad bar, Chefs carving station with tri-tip and baked ham, dessert bar, and more. \$29.95 adults, \$13.95 kids. Call for reservations  
The Oregon Garden Resort  
895 W Main St.  
Silverton, OR 97381  
503-874-2500

**Treasures From the Attic**  
Through April 2, 11 am-5 pm  
This eclectic group show features works curated from the attics of our

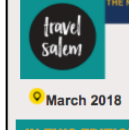
**8th Annual Heritage Invitational Exhibit**  
**Arrival**  
Stories of Migration, Immigration, and Journeys in the Mid-Willamette Valley  
On display through Saturday, April 21st, at the Willamette Heritage Center

**15 Gardens to Explore near Salem Oregon**  
Thurs, March 22, 2018  
[Read more](#)

**Free Visitor Guide**  
Order or view online

**Packages & Specials**  
Deals and special values





THE MOST OREGON PART OF OREGON

industry newsletter

March 2018

**IN THIS EDITION:**

- [Travel Salem Members Help Support Your Business Needs](#)
- [Travel Oregon Listening Session April 3](#)
- ["This Place Matters" Historic Photo Contest](#)
- [Team Salem Meets this Month](#)
- [Oregon Wildfires Lead to Travel Oregon Impact Survey](#)
- [Upcoming Events](#)

**~ Please Join Us! ~**

**Food for Thought**  
March 8, 2018  
12-1:30 pm

Comfort Suites Salem  
830 Hawthorne Ave. SE  
Salem, OR 97301  
[RSVP Today!](#)

[Travel Salem Members Help Support Your Business Needs](#)



*The Grand Hotel ~ Salem, Oregon ~ Photo by Ron Cooper*

Travel Salem members are a great resource for all business needs. Whether you need essentials like office supplies, catered meals, or a full event production, our members are ready to provide you with assistance.  
[Read more...](#)

[Travel Oregon Listening Session April 3](#)



1,208  
Blog Subscribers

4,640  
Consumer e-News  
Subscribers

3,366  
Weekly Event  
Subscribers

1,884  
Industry e-News  
Subscribers



# social media

**Travel Salem**  
July 25 at 3:18pm · 🌐

Follow the Tri-County Charm Trail to wineries, historical spots and other attractions to collect 33 unique wine charms!



**Oregon's Mid-Willamette Valley launches charm trail**  
Explore Oregon's Mid-Willamette Valley on the Tri-County Charm Trail

TRAVELSALEM.COM

698 Likes 90 Comments 304 Shares

➦ Share

**Travel Salem**  
April 18 at 8:44 PM · 🌐

Most things are better with your dog along for the ride🐾



TRAVELSALEM.COM

**Dog-friendly outings in Oregon's Mid-Willamette Valley | The Most Oregon Part of Oregon**

**travelsalem**  
Bauman Farms LLC

travelsalem It's not fall until you visit a local farm for apple cider donuts! 🍂  
#SalemsMOJO  
Click the link in our bio for a list of area harvest festivals to visit this week! 🍁  
@kaysearae

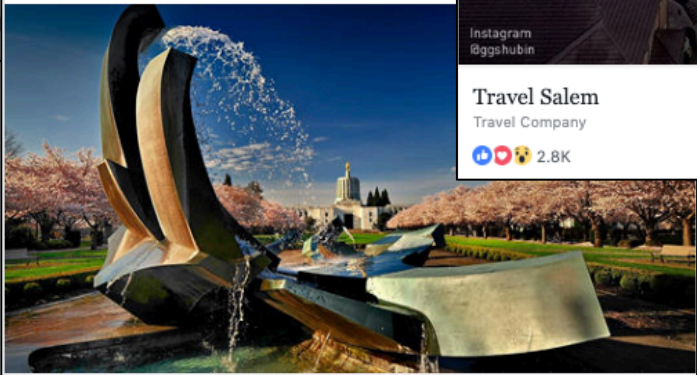
travelsalem #travelsalem  
#salemoregon #traveloregon #oregon  
#oregonexplored #exploregion #food  
#foodie #donuts #doughnuts  
#appleciderdonuts #farm  
#harvestfestival #willamettevalley  
#pnw #fall #autumn #tourism #travel  
fairmount\_hill\_cf @baumanfarms  
What time do you open in the morning?  
baumanfarms @fairmount\_hill\_cf  
9am :)  
carteranntamm Yum

484 likes  
OCTOBER 23

Add a comment...

**Travel Salem**  
April 2 · 🌐

Need plans this month?



TRAVELSALEM.COM

**30 things to do in April near Salem, Oregon | Travel Salem | The Most Oregon Part of Oregon**

135 8 Comments 57 Shares

**Travel Salem** is in Mount Angel, Oregon.  
March 27 at 8:44 PM · 🌐

A beautiful sunset over Mt. Angel, Oregon, a Bavarian-inspired town located 30 minutes from Salem!



Instagram @ggshubin

**Travel Salem**  
Travel Company

Learn More

93 Comments 880 Shares





**travelsalem**  
Opal Creek Wilderness



**travelsalem** When temperatures are in the 90s... [#SalemisMOPO](#) 🌞📷: [@hunter\\_chalker](#)

43w



**roze\_ayyyeee** Literally spend my whole summer at Opal Creek.



43w 1 like Reply



**ouicook4u** Wow! 👍👍



43w 1 like Reply



**kemblecloud** Love that place!



Liked by **oregonmann** and 2,012 others

AUGUST 21, 2018

Instagram  
[@hunter\\_chalker](#)

Add a comment...

Post

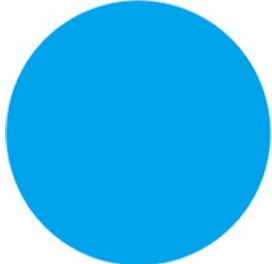
# public relations

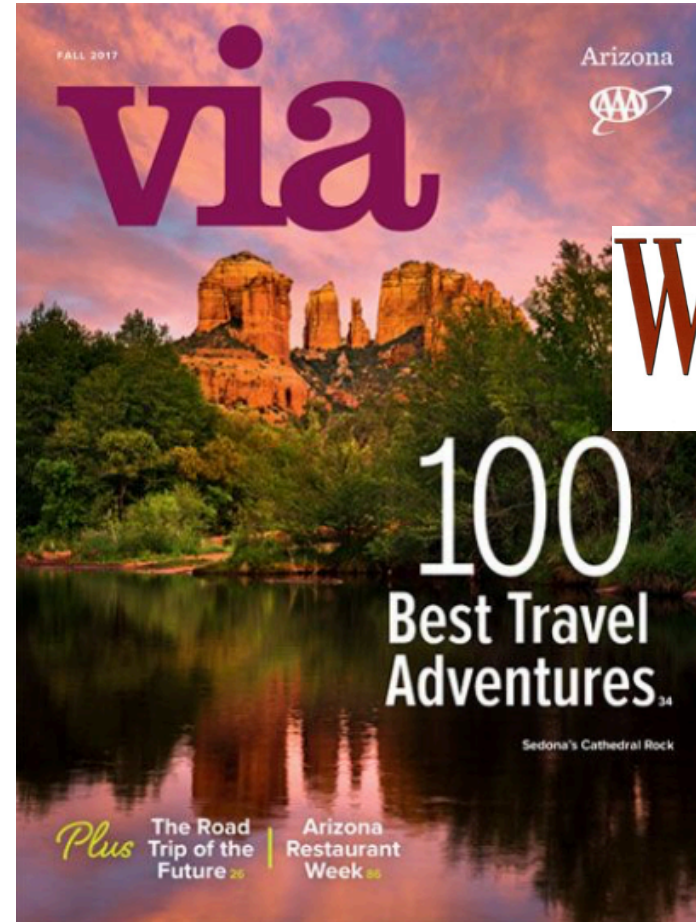
18-19 published articles with a reach of **55 million** & valued at **\$1.47 million**

**OREGON**  
ESTB. 1984  
**WINE PRESS**

**Portland**  
MONTHLY

 **Discovery**  
CHANNEL™

 **USA  
TODAY**™



**TRAVEL+  
LEISURE**

**Wine Spectator**  
www.winespectator.com

THE WALL STREET JOURNAL.  
**WSJ**



# print advertising

FULL-PAGE

yes

...We have award-winning wineries, craft breweries and cideries. And you can sip your way through it all on two tasty tours: the Tri-County Charm Trail and the Salem Ale & Cider Trail.

**TravelSalem.com**  
**800.874.7012**

THE MOST OREGON  
PART OF OREGON

travel  
salem

yes

...We have waterfalls, and woolen mills, and wineries and great restaurants pairing that wine with delicious farm to table food, and everything else you're coming to Oregon for.

Visit **travelsalem.com** or call **800.874.7012** to get started!

THE MOST OREGON  
PART OF OREGON

travel  
salem

1/2 PAGE PRINT AD

yes

we have history, and hot springs, and waterfalls, and wineries, and great restaurants pairing local wine with farm to table food and everything else you're coming to Oregon for.

Visit **travelsalem.com** or call **800.874.7012** to get started!

THE MOST OREGON  
PART OF OREGON

travel  
salem



# film & video

2000 Commercial\*



2002 Commercial\*



2014\*



2010\*



2006\*



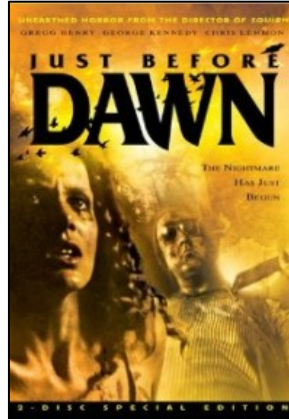
2001\*



1975



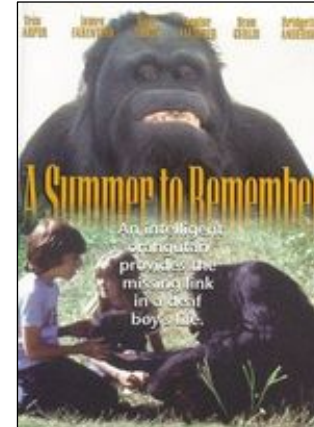
1980



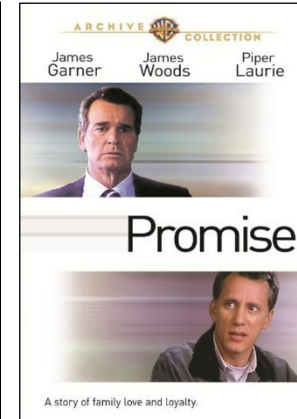
1983



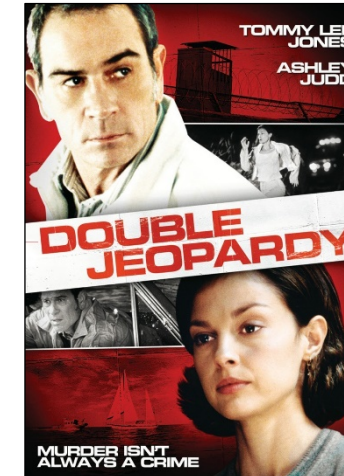
1984



1986



1998\*



2000\*





# videos



8,397 views





# destination development

15k+ charms distributed



## TRI-COUNTY CHARM TRAIL

**Start Collecting Yours Today**

**Ask Us About It**

Select wineries and attractions throughout the Marion, Polk and Yamhill counties region are offering a wine charm collectable with purchase or sale.



### GET TO THE TRI-COUNTY CHARM TRAIL!

The wine region includes Yamhill counties and is the heart of the Willamette Valley, named one of the Year by Wine.

The Charm Trail is a great way to explore the region's highlighting history, culture, and our vibrant culture.

The Tri-County countryside is home to a majority of Oregon's vineyards and wineries whose wines compete with the finest varieties of Europe's Alsace, Burgundy and Rhine regions. Tucked between the Cascade Mountains and the Coastal Range, this region provides the perfect microclimates for a wine-growing region of rare distinction. Volcanic soils, perfect elevations and cool Pacific

breezes work together to produce the ideal growing conditions for cool climate grapes.

The soil, weather and the gentle, sunny slopes allow the grapes to ripen slowly, developing the delectable flavors required for world-class wines. By world standards, the region's largest wineries are small but the wines they produce are award-winning.

Traveling along the country roads of the Tri-County region, keep your eyes open for farm markets, gardens, wildlife, old country churches and photo opportunities - but above all, be sure to enjoy the "fruit of the vine."

### VISITOR INFORMATION & CHARMS

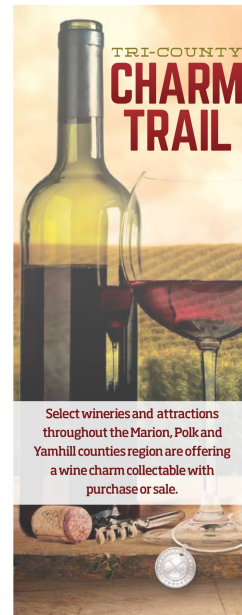
Let the Visitor Centers along the Tri-County Charm Trail help you find a comfortable overnight stay and fabulous dining experience. Don't forget to ask the Visitor Centers for a community charm.

### PARTICIPATING VISITOR CENTERS

Travel Salem | Visitor Center  
Stayton-Sublimity Chamber of Commerce  
Dallas Area Visitors Center  
Monmouth-Independence Chamber of Commerce  
Chehalis Valley Chamber & Visitors Center

## TRI-COUNTY CHARM TRAIL

\*Participating attraction and winery hours may vary.



## TRI-COUNTY CHARM TRAIL

Select wineries and attractions throughout the Marion, Polk and Yamhill counties region are offering a wine charm collectable with purchase or sale.

# 1859

Oregon's Magazine



### Travel Spotlight Oregon is Charming

written by Valerie Estelle Rogers

YOU'VE GOT THIRTY-THREE new reasons to leave the house. The Tri-County Charm Trail, dotted throughout Yamhill, Polk and Marion counties in the mid-Willamette Valley, invites visitors to explore thirty-three wineries, farm markets and visitor centers. Each visit will be rewarded with a wine glass charm representing the business or organization. How you get the charm varies at each location—some require a minimum product purchase, others ask that you fill out a short survey, while some just require that you ask for your charm.

If you want to collect them all, your search will take you to Cherry Country, a company that sells cherry products of all kinds, including the beloved chocolate covered. Charm collectors will also want to visit nearby Johan Vineyards, the only Norwegian-owned vineyard in the United States, which will inspire you with its biodynamic farmed grapes, and to Left Coast Cellars, which allows you to enjoy a glass of estate wine while strolling the dirt path through an oak savannah.

While collecting charms, you will learn that Bryan Croft has been Firesteed Winery's only winemaker on the property since 1997. You will learn Eola-Amity Vineyard was the thirty-third registered winery in Oregon and has wine club members dating back to 1987 who call themselves The Cork Sniffers. You will also learn that, while EZ Orchards sells produce and cider doughnuts, it also now makes and sells hard cider.

The charm trail will take you all over—from the Oregon State Capitol to the Enchanted Forest amusement park to The Oregon Garden. In all, charms can be collected from three museums, six Chambers of Commerce locations, fifteen wineries, a theater, an antique mall and four country farm markets.

Find a list of participating locations at [1859oregonmagazine.com/dmtrail](http://1859oregonmagazine.com/dmtrail)





## Salem Ale and Cider Trail Passport

@salemaletailpassport

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2,550 passports in circulation



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Send Message



Status



Photo/Video



Write something on this Page...

### Posts



**Salem Ale and Cider Trail Passport** added 2 new photos. ...

18 hrs · 🌐



Stop 2 this week: [Vagabond Brewing](#) off Hyacinth St in NE Salem. Vagabond was founded by three friends & Marine Corps combat veterans who traveled the world together after their time of service. The brewery itself is a lot of fun! There's plenty of games & a stage for live music (which happens most weekends). Also, if you're a Timbers fan, this is the place to go! The local supporters group packs the place during match days.

Community Organization in Salem, Oregon

5.0 ★★★★★ · [Open Now](#)

### What's New



Email is now [information@TravelSalem.com](mailto:information@TravelSalem.com).



Phone number is now (503) 581-4325.

### Community

[See All](#)



[Invite your friends](#) to like this Page



63 people like this



64 people follow this

### About

[See All](#)



**Willamette Valley**  
OREGON WINE COUNTRY

**\$904k+** leveraged every year

Partnership with counties: Polk,  
Marion, Yamhill, Clackamas, Linn,  
Benton, Lane

- OregonWineCountry.com
- Oregon Wine Country guide
- Ads in Alaska Airlines in-flight magazine promoting “Wines Fly Free”; circulation 1.1 million
- Facebook campaigns
- Brand USA Willamette Valley video







**Willamette Valley**  
OREGON WINE COUNTRY



Project made possible  
through WCP funds

## Portland, Seattle, Boise, San Jose Airport Wine Bottle Installation – A Slice of Oregon



**7,594,400** visitors



## Capital Christmas Tree Campaign

 **Travel Salem** is in  **Willamette National Forest**.  
June 26 at 8:44 PM · 

Have you found one of these ornaments in Oregon's Willamette National Forest yet? Two hundred are hidden along non-wilderness trails:  
[bit.ly/2tlfddM](https://bit.ly/2tlfddM)



**Travel Salem**  
Travel Company

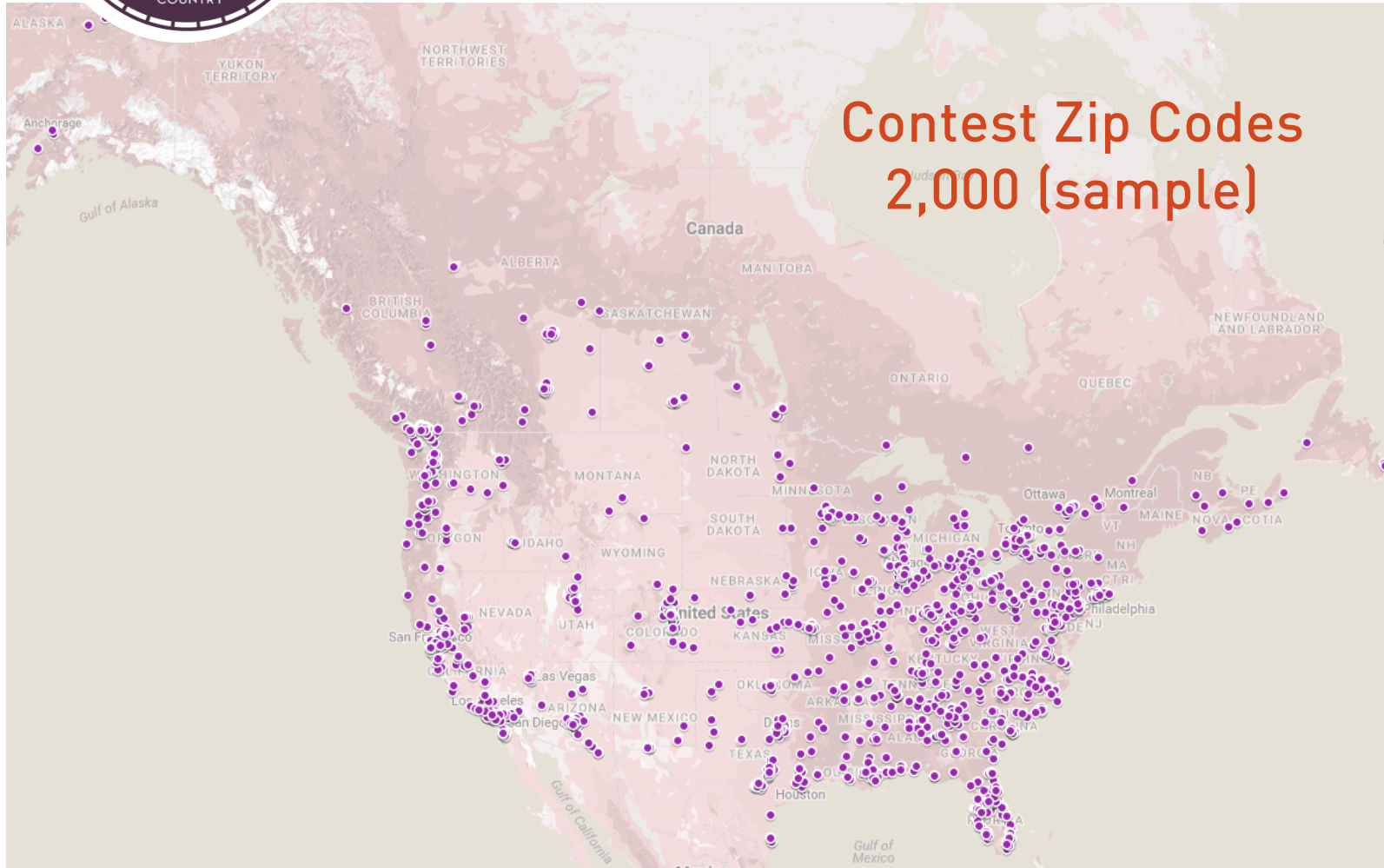
1.4K Likes 143 Comments 867 Shares

[Learn More](#)





# a slice of oregon



Contest Zip Codes  
2,000 (sample)



Oregon Wine Country's lush, green landscapes, independent craftspeople and inviting small towns await the lucky winner and a guest for a five night adventure in the Willamette Valley. With over 500 wineries nestled in the hills between Portland and Eugene — just two hours apart — the Willamette Valley is revered as one of the world's premier regions for pinot noir and was named Wine Region of the Year by Wine Enthusiast Magazine.

## prize includes:

- 5 night stay in two stunning locations
- 5 VIP winemaker experiences — meet the producers & enjoy private tastings at award-winning wineries
- 3 course chef's table experience
- Spectacular dining experiences daily
- Complimentary Oregon Wine Country adventure trips daily





# marketing & development toolkit

**Assist communities, organizations & businesses with a step-by-step guide on creating a tourism strategy**

- Readiness checklist
- Industry research
- Industry trends
- Visitor profiles & journey map
- Transient occupancy tax
- Anatomy of a marketing plan
- Itinerary development
- Create an impactful brochure
- Social media best practices
- PR & media relations
- How to host a travel writer
- Key performance metrics & reporting
- Trainings (grant writing, customer service)

# reports & research

[www.TravelSalem.com/Contact-Us](http://www.TravelSalem.com/Contact-Us)



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[THINGS TO DO](#) [PLACES TO STAY](#) [EAT & DRINK](#) [PLAN YOUR TRIP](#) [RELOCATION](#)

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[FEATURED EVENTS](#)

[Bush House Museum](#)

Travel Salem contracts with independent agencies that collect data on visitor activity, tourism dollars and marketing strategies used to promote and attract visitors to our area. This information, along with our organization's annual report, is available to the general public in easily printable files.

### Reports

- [Annual Report \(2017-2018\)](#) (PDF File)
- [18-19 Business Plan \(2017-2018\)](#) (PDF File)
- [1st Quarter Report \(2018-2019\)](#) (PDF File)
- [2nd Quarter Report \(2018-2019\)](#) (PDF File)
- [3rd Quarter Report \(2018-2019\)](#) (PDF File)
- [4th Quarter Report \(2017-2018\)](#) (PDF File)
- [Strategic Plan \(2017-2020\)](#) (PDF File)

### Research

- [Estimated Economic Impacts for Region \(2017 Dean Runyan Report\)](#) (PDF)
- [Salem & Marion County Visitor Profile \(Jan 2002\)](#) (PDF File)

[ADDITIONAL RESOURCES](#)

**FREE**  
**Salem Area**  
**Visitor Guide!**



[View Digital Guide](#)  
[Order Print Guide](#)

[travel salem](#)

[Discover the](#)





conventions, events & sports





# conventions, events & sports

- Coordinate bid proposals to secure group business (lodging, facilities, catering)
- Arrange site visits with meeting planners
- Assist with pre- and post-conference tours and activities



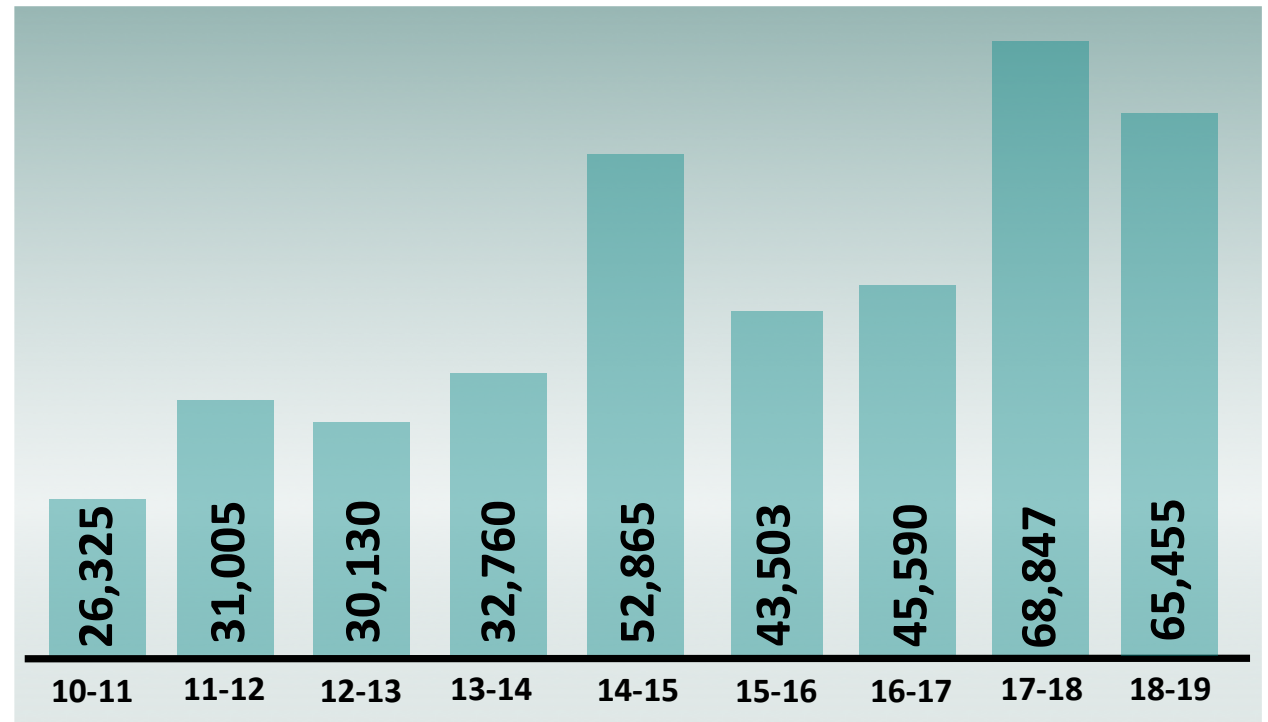


# convention & events

- Senior Softball USA
- NW Ag Show
- ROTC Physical Training Championships
- Jehovah Witness Convention
- Eastern Washington University Rugby
- Capital Cup Soccer
- Athletic Edge State Championships



## DELEGATES



# convention economic impact

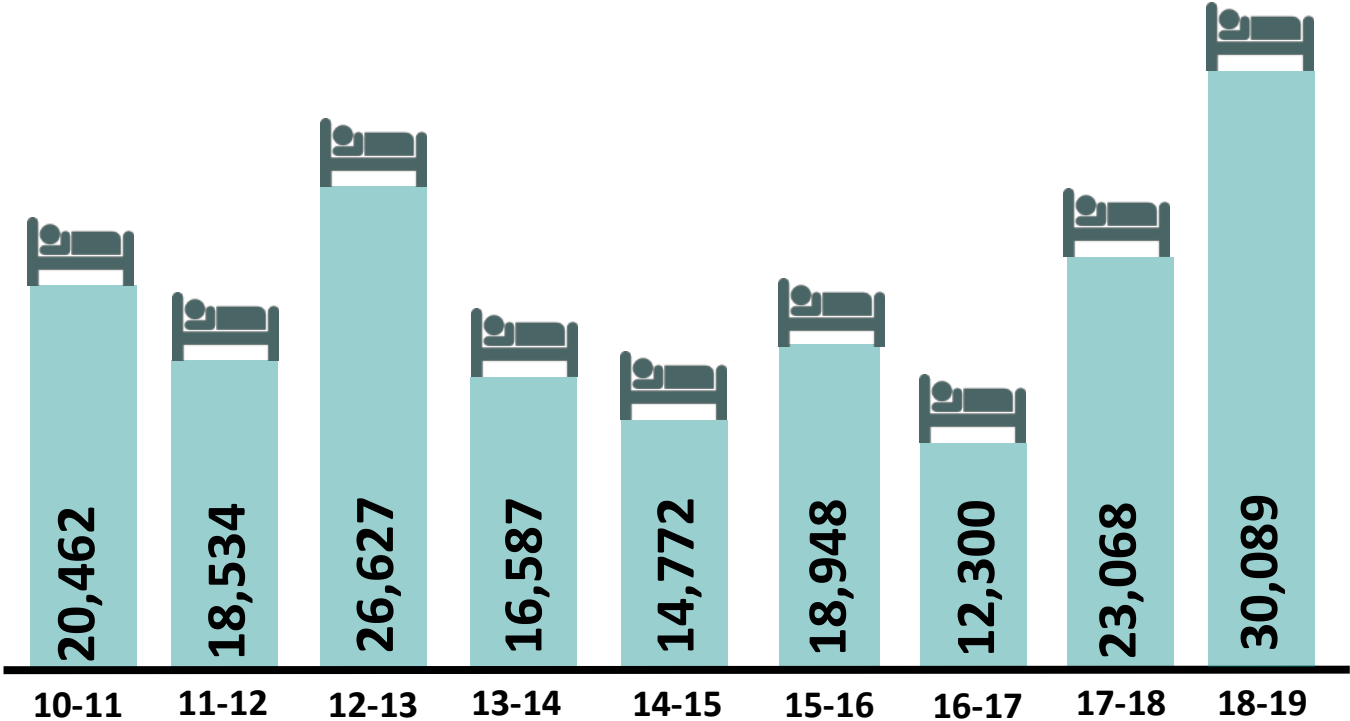
18-19

Estimated Economic Impact

\$23,134,478

Future Bookings

\$8,665,242





# teams & tournaments



National Association of Sports  
Commissions / Sports Events  
Symposium

MINNEAPOLIS

- Met with **27 event organizers**
- Secured **7 RFPs** for future business



ConnectSports Marketplace Tradeshow  
NEW ORLEANS

- Met with **32 event organizers**
- Generated **9 leads** for future business

# convention services

73 groups assisted  
117,550 attendees



## PROVIDED ON-SITE VISITOR INFORMATION

- Wally Byam Caravan Club Airstream Rally
- Capital Cup Soccer Tournament
- American Legion State AAA Baseball Championships
- Capitol City Classic Basketball Tournament
- Oregon Latino Basketball
- Senior Softball USA
- League of Oregon Cities







a rising tide ... lifts all boats  
a unified approach to tourism promotion

travel  
salem



[TravelSalem.com](https://TravelSalem.com)



**CITY COUNCIL MEETING: October 21, 2019**

**AGENDA ITEM NUMBER: \_\_\_\_\_**

**TO: MAYOR CLARK AND COUNCIL MEMBERS**

**THROUGH: CHRISTOPHER C. EPPLEY, CITY MANAGER**

**FROM: E. SHANNON JOHNSON, CITY ATTORNEY**

**SUBJECT: ORDINANCE – DECLARING A LIEN AGAINST PROPERTY  
LOCATED AT 1551 SIEBURG STREET NORTHEAST  
(NUISANCE ABATEMENT)**

This matter is before the Council for public hearing under Nuisance Abatement Ordinance No. 94-282. The property in question, located at 1551 Sieburg Street Northeast, Keizer, Oregon was in violation of City Ordinance and the property owner was given notice of such violations. There was a significant amount of garbage and debris on the property (see attached photos).

After the owner failed to correct the violations, the City abated the nuisance by providing mixed waste boxes for the owner to remove garbage and solid waste. The total abatement costs, including the ten percent administrative charge is \$2,724.40. A copy of the invoice presented to the owner is attached for your review. In addition, notice publication costs of \$68.00 increases the total costs to \$2,792.40.

**RECOMMENDATION:**

Open the public hearing, and unless there are specific questions, close the public hearing and adopt the attached Ordinance Declaring a Lien Against Property Located at 1551 Sieburg Street Northeast, Keizer, Oregon and Directing the City Recorder to Enter Such Lien in the Minor Lien Docket Pursuant to Ordinance No. 94-282 (Nuisance Abatement Procedure); Declaring an Emergency.

Please let me know if you have any questions in this regard. Thank you.

ESJ/tmh  
attachment

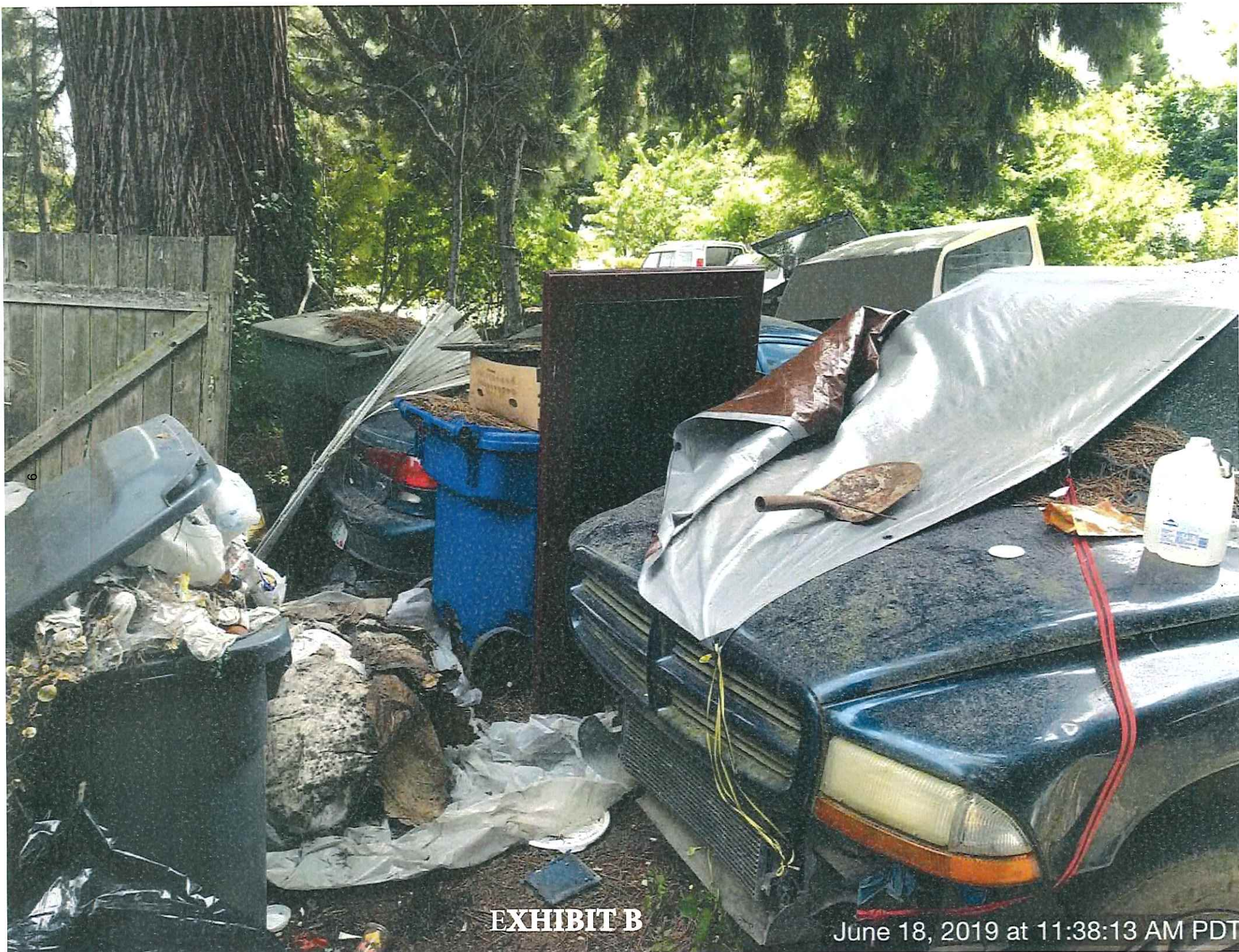




**EXHIBIT A**

June 18, 2019 at 11:38:21 AM PDT





**EXHIBIT B**

June 18, 2019 at 11:38:13 AM PDT





**EXHIBIT C**

June 18, 2019 at 11:38:02 AM PDT





EXHIBIT D

June 18, 2019 at 11:37:58 AM PDT





**EXHIBIT E**

June 18, 2019 at 11:35:35 AM PDT





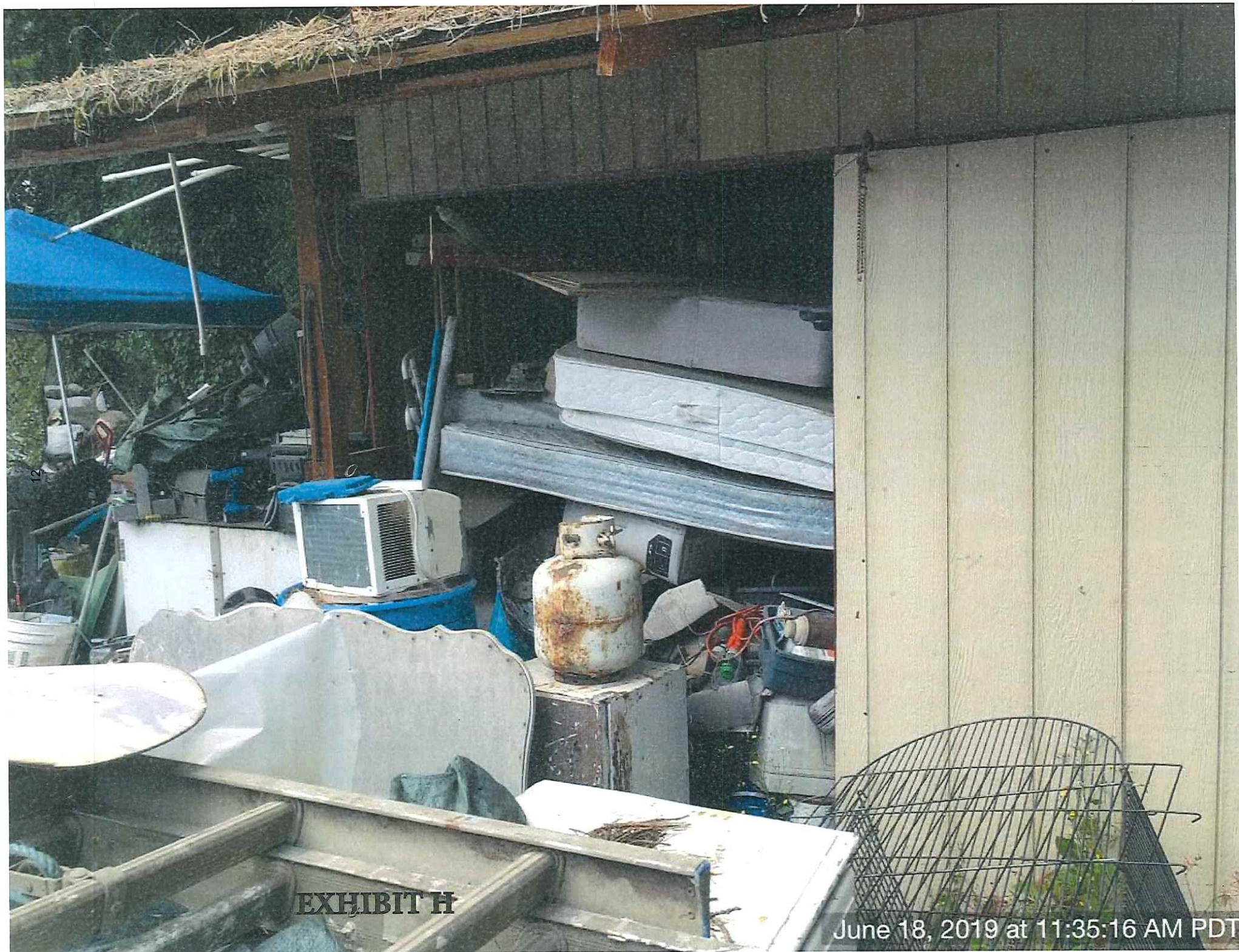


A photograph showing a cluttered outdoor area, possibly a backyard or storage yard. On the left is a light-colored wooden fence. In the center, there is a lawnmower with a black engine and a pink fuel tank. To the right of the lawnmower is a blue cooler. Further right is a blue boat with a black handle. The ground is covered with dry leaves, twigs, and other debris. A wooden fence is visible in the background. The text "EXHIBIT G" is overlaid in the bottom left corner, and a timestamp "June 18, 2019 at 11:35:22 AM PDT" is overlaid in the bottom right corner.

A photograph showing a cluttered outdoor area, possibly a backyard or storage yard. On the left is a light-colored wooden fence. In the center, there is a lawnmower with a black engine and a pink fuel tank. To the right of the lawnmower is a blue cooler. Further right is a blue boat with a black handle. The ground is covered with dry leaves, twigs, and other debris. A wooden fence is visible in the background. The text "EXHIBIT G" is overlaid in the bottom left corner, and a timestamp "June 18, 2019 at 11:35:22 AM PDT" is overlaid in the bottom right corner.

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12

**EXHIBIT H**

June 18, 2019 at 11:35:16 AM PDT





EXHIBIT I

June 18, 2019 at 11:35:12 AM PDT





EXHIBIT J

June 18, 2019 at 11:35:08 AM PDT







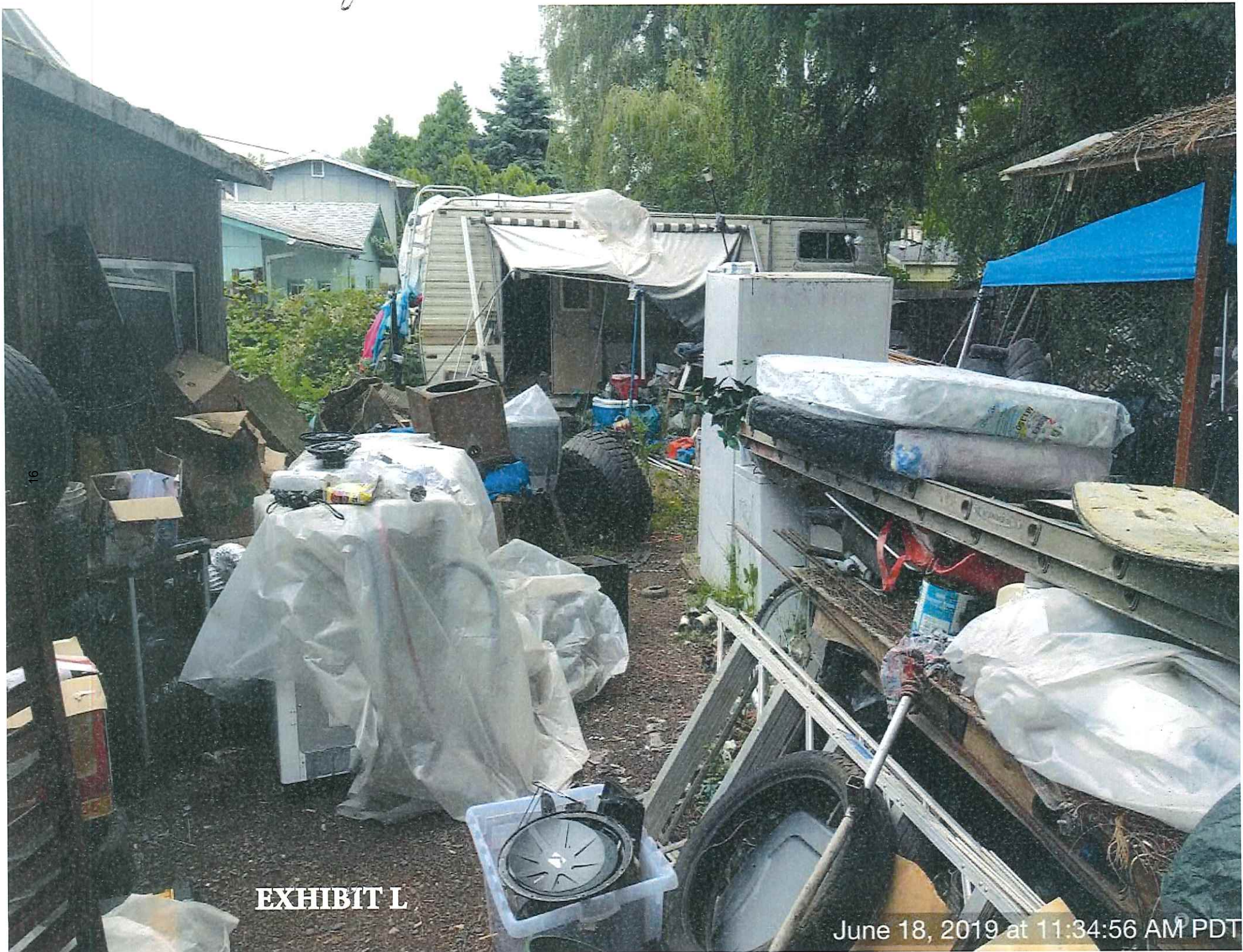


EXHIBIT L

June 18, 2019 at 11:34:56 AM PDT





EXHIBIT M

June 18, 2019 at 11:34:52 AM PDT





# City of Keizer

P.O. Box 21000  
Keizer, OR 97307-1000  
(503) 390-3700 fax (503) 393-9437

Invoice No. 19-122

## INVOICE

### Customer

Name Laura Scotch  
Address 1551 Sieburg St NE  
City Keizer State OR ZIP 97303  
Fax \_\_\_\_\_

Date 10/8/2019  
Order No. \_\_\_\_\_  
Rep \_\_\_\_\_  
FOB \_\_\_\_\_

| Qty | Description                           | Unit Price | TOTAL      |
|-----|---------------------------------------|------------|------------|
|     | <b>Re: Nuisance Abatement</b>         |            |            |
| 1   | 30 Yard Mixed Waste Boxes for Removal | \$2,467.23 | \$2,467.23 |
| 1   | Certified Mail/Postage                | \$9.50     | \$9.50     |
| 1   | Administrative Charge                 | \$247.67   | \$247.67   |

### Payment Details

- ☐ Cash  
☐ Check  
☒ Credit Cards      0

Check# \_\_\_\_\_

Payment Date: \_\_\_\_\_

|                     |                   |
|---------------------|-------------------|
| SubTotal            | \$2,724.40        |
| Shipping & Handling | \$0.00            |
| Taxes               |                   |
| Credit              |                   |
| <b>TOTAL</b>        | <b>\$2,724.40</b> |

*Due Upon Receipt*



AN ORDINANCE

DECLARING A LIEN AGAINST PROPERTY LOCATED AT  
1551 SIEBURG STREET NORTHEAST, KEIZER, OREGON  
AND DIRECTING THE CITY RECORDER TO ENTER  
SUCH LIEN IN THE MINOR LIEN DOCKET PURSUANT  
TO ORDINANCE NO. 94-282 (NUISANCE ABATEMENT  
PROCEDURE); DECLARING AN EMERGENCY

WHEREAS, the City of Keizer Ordinance No. 94-282 provides that a Responsible Person, as defined in the Ordinance, shall have the duty to abate all nuisances as defined in City Ordinances; and

WHEREAS, the person or persons responsible for the property located at 1551 Sieburg Street Northeast, Keizer, Oregon have failed to comply with the Keizer Solid Waste and Inoperable Vehicle Ordinance (No. 2010-614) and the Keizer Noxious Vegetation Ordinance (No. 2009-590) after being duly given the notice required under the Keizer Uniform Nuisance Abatement Procedure (Ordinance No. 94-282); and

WHEREAS, the City Manager, or his designee was required to cause the removal of the debris under the power given to such city officials under the Keizer Uniform Nuisance Abatement Procedure; and

WHEREAS, after such work was performed, the City Manager or his designee notified the persons responsible by certified mail of the sum of money due to the City



1 of Keizer for such work performed and such person was duly notified of the public  
2 hearing to consider and assess such cost as a lien against the property; and

3 WHEREAS, pursuant to Keizer Uniform Nuisance Abatement Procedure, the  
4 matter was heard by the City Council at public hearing on October 21, 2019, after  
5 reasonable opportunity for objections;

6 NOW, THEREFORE,

7 The City of Keizer ordains as follows:

8 Section 1. CORRECTNESS OF STATEMENT. The City Council declares  
9 the correctness of the statement of costs as set forth in Exhibit "A", attached hereto,  
10 and by this reference incorporated herein.

11 Section 2. DECLARATION OF LIEN. The amount set forth on the  
12 statement of costs regarding the property located at 1551 Sieburg Street Northeast,  
13 Keizer, Oregon is declared to be a lien upon such property, as more particularly  
14 described in Exhibit "B" attached, and by this reference incorporated herein.

15 Section 3. ENTRY IN LIEN DOCKET. The City Recorder is directed to  
16 enter the amount set forth in Exhibit "A" into the minor lien docket and such amount  
17 shall be a lien against the property described in Exhibit "B" from the date of such entry.  
18 Such lien shall accrue interest at the rate of nine percent (9%) per annum from the date  
19 of entry in the lien docket until paid.



1           Section 4.    EMERGENCY CLAUSE. This Ordinance being necessary for  
 2   the immediate preservation of the public health, safety, and welfare, an emergency is  
 3   declared to exist and this Ordinance shall take effect immediately upon its passage.

4           PASSED this \_\_\_\_\_ day of \_\_\_\_\_, 2019.

5

6           SIGNED this \_\_\_\_\_ day of \_\_\_\_\_, 2019.

7

8

9

10

\_\_\_\_\_  
Mayor

11

12

13

\_\_\_\_\_  
City Recorder



## EXHIBIT "A"

Nuisance Abatement at  
1551 Sieburg Street Northeast, Keizer, Oregon

## Statement of Costs Summary

Itemization of Abatement Costs if Paid Prior to October 18, 2019 Per Statement of Costs Attached Hereto:

|                                                 |            |
|-------------------------------------------------|------------|
| Nuisance Abatement and<br>Administrative Charge | \$2,724.40 |
|-------------------------------------------------|------------|

Additional Expenses Occurred as a Result of Failure to Pay by October 18, 2019:

|                       |          |
|-----------------------|----------|
| Newspaper Publication | \$ 68.00 |
|-----------------------|----------|

Total Amount to Become a Lien Against the Property:

|             |            |
|-------------|------------|
| TOTAL COSTS | \$2,792.40 |
|-------------|------------|

Such lien shall accrue interest at the rate of nine percent (9%) per annum from the date of entry in the lien docket until paid.



City of Keizer  
**STATEMENT OF COSTS FOR NUISANCE ABATEMENT**  
 At 1551 Sieburg Street Northeast, Keizer, Oregon

Date of this Statement: October 8, 2019

To: Laura Scotch (Responsible Person)  
 1551 Sieburg Street NE  
 Keizer, OR 97303

Occupants (Responsible Person)  
 1551 Sieburg Street NE  
 Keizer, OR 97303

1. Itemization of Abatement Costs:

| <u>Item</u>                                                                                       | <u>Amount</u>     |
|---------------------------------------------------------------------------------------------------|-------------------|
| Costs of 30 Yard Mixed Waste Boxes for removal of garbage,<br>solid waste, and noxious vegetation | \$2,467.23        |
| Certified Mail/Postage                                                                            | \$ 9.50           |
| Administrative charge (10%)                                                                       | \$ 247.67         |
| <b>TOTAL COSTS</b>                                                                                | <b>\$2,724.40</b> |

2. Costs to be Assessed:

The above costs will be assessed against the subject property unless paid in full within ten (10) days from the date of this statement as shown above. Please address your payment to the City of Keizer, PO Box 21000, Keizer, OR 97307-1000.

3. Public Hearing:

The Keizer City Council will hold a public hearing on October 21, 2019, at 7:00 p.m. in the Robert L. Simon Council Chambers, Keizer Civic Center, 930 Chemawa Road NE, Keizer, Oregon, to determine the correctness of this Statement of Costs and to declare a lien against the subject property.

4. Interest to Accrue:

If not paid prior to October 18, 2019, the lien for costs shall bear interest at the rate of nine percent (9%) per annum from the date of entry of the lien, in the lien docket.



Benjamin Crosby  
 City of Keizer  
 Code Compliance Officer

EXHIBIT "B"

Lot 1, Block 3, Re-Subdivision of Blocks 1, 2, 3, 6 of ARNOLD  
SUBDIVISION, Marion County, Oregon.





**MINUTES**  
**KEIZER CITY COUNCIL**  
**Monday, October 7, 2019**  
**Keizer Civic Center, Council Chambers**  
**Keizer, Oregon**

**CALL TO ORDER**

Mayor Clark called the meeting to order at 7:00 pm. Roll call was taken as follows:

**Present:**

Cathy Clark, Mayor  
Kim Freeman, Councilor  
Marlene Parsons, Councilor  
Daniel Kohler, Councilor  
Laura Reid, Councilor  
Roland Herrera, Councilor  
Youth Councilor Christopher Wolfert

**Staff:**

Chris Eppley, City Manager  
Shannon Johnson, City Attorney  
Nate Brown, Community Development  
Shane Witham, Senior Planner  
Bill Lawyer, Public Works Director  
Trevor Wenning, Police  
Tim Wood, Finance Director  
Machell DePina, Human Resources  
Tracy Davis, City Recorder

**Absent:**

Elizabeth Smith, Councilor

**FLAG SALUTE**

Mayor Clark led the pledge of allegiance.

**SPECIAL ORDERS  
OF BUSINESS**

*Sean O'Day*, Executive Director of the Mid-Willamette Valley Council of Governments, *Mike Cully*, League of Oregon Cities Executive Director, and *John McArdle*, Mayor of Independence, presented the Richardson Award to Mayor Cathy Clark explaining that it recognizes the recipient for service to their community and to other communities and is the ultimate award of elected officials. Mayor Clark introduced her family members in the audience and thanked them and city staff.

**a. PROCLAMATION**

Mayor Clark read the Proclamation.

**– Domestic  
Violence  
Awareness  
Month**

*Paige Clarkson*, Marion County District Attorney, *Susana Escobedo*, Director of Victims' Assistance Division, and *Jayne Downing* from the Center for Hope and Safety, together provided information about domestic violence, work done to prevent and end it, and assistance given to victims. They urged everyone to strive to stop domestic violence.

**b. PROCLAMATION**

**– Filipino  
American  
History Month**

Mayor Clark read the Proclamation. There was no one in the audience to accept it.

**c. Presentation to the City of Keizer - OSHA/SHARP Certification**

Human Resources Director Machell DePina summarized her staff report specifically noting that Keizer is the first and only municipality in Oregon to receive this certification. She then read into the record the names listed in her staff report of the people primarily involved in this effort.

Senior Occupational Health Consultants *Brian Annis* and *Jennifer Ekdahl*, and Consultation Manager *Trina Vendehey* then provided additional information about the Safety and Health Achievement Recognition Program and presented a plaque to the City.

Councilor Kohler reported that at the recent League of Oregon Cities Conference, the City of Keizer received the CIS Gold Safety Award with zero reported injuries this year.

**COMMITTEE REPORTS**

None

**PUBLIC TESTIMONY**

Pastor *Jose Dominguez* from the Latino Action Committee, shared information about the committee, expressed gratitude to the City, Mayor and Council for their support, and presented the Mayor and Council with a plaque recognizing that support. Councilor Herrera provided additional information, Mayor Clark noted that Councilor Parsons mentored one of the students that received a scholarship, and Councilor Reid explained the importance to the students of having mentors.

*Marlie Koenig*, Keizer, wife of Mike Koenig who is a member of the Keizer Community Band, asked Council to waive the fee for the free annual Veterans Day Concert in the Community Center on November 6.

*Greig Olson*, Keizer, urged Council to join with Multnomah County, Eugene and Bend and many other communities and allow Poker Rooms noting that interest in poker has increased and it is mainstream.

**PUBLIC HEARING**

**a. Gyro Stop Liquor License – Change of Ownership**

*Mayor Clark opened the Public Hearing.*

City Manager Chris Eppley read his staff report.

*Hearing no testimony Mayor Clark closed the Public Hearing.*

Councilor Freeman moved that the Keizer City Council approve the application for Gyro Stop under the guidelines established by ORS 471.178 and the Ordinances of the City of Keizer and forward this recommendation to the Oregon Liquor Control Commission for final approval. Councilor Herrera seconded. Motion passed as follows:

AYES: Clark, Reid, Freeman, Parsons, Herrera and Kohler (6)

NAYS: None (0)

ABSTENTIONS: None (0)

ABSENT: Smith (1)



- b. RESOLUTION - Authorization for Supplemental Budget – Water Facility Fund** *Mayor Clark opened the Public Hearing.*  
 Finance Director Tim Wood summarized his staff report.  
*Hearing no testimony Mayor Clark closed the Public Hearing.*  
Councilor Freeman moved that the Keizer City Council adopt a Resolution authorization for Supplemental Budget – Water Facility Fund.  
Councilor Herrera seconded. Motion passed as follows:  
 AYES: Clark, Reid, Freeman, Parsons, Herrera and Kohler (6)  
 NAYS: None (0)  
 ABSTENTIONS: None (0)  
 ABSENT: Smith (1)
- ADMINISTRATIVE ACTION**
- a. Waiver of Community Center Fee – Keizer Community Band**  
 Chris Eppley summarized his staff report noting that testimony had been received earlier in the meeting supporting the waiver.  
Councilor Freeman moved that the Keizer City Council grant the request for a complete rental fee waiver [room rental, security/cleaning deposit, and costs for event staff] for the November 6 Keizer Community Band concert. Councilor Herrera seconded. Motion passed as follows:  
 AYES: Clark, Reid, Freeman, Parsons, Herrera and Kohler (6)  
 NAYS: None (0)  
 ABSTENTIONS: None (0)  
 ABSENT: Smith (1)
- b. Social Gaming Ordinance**  
 City Attorney Shannon Johnson summarized his staff report and provided additional information regarding State background. Mr. Olson, who testified earlier, fielded questions and provided additional information regarding poker room regulations and tournaments.  
 Following lengthy discussion Council indicated that they did not want to put a motion on the table to change the current ordinance so it would remain for now.
- c. Keizer Revitalization Plan**  
 Community Development Director Nate Brown, summarized his staff report focusing on the bullet points. Senior Planner Shane Witham provided information regarding the applicability section, access management, and safety elements, noting that staff was unclear as to the direction of Council for implementation of access management and control standards. He suggested that the ‘repaved or resurfaced parking lots’ verbiage be changed to ‘reconstructed’ or striking the applicability section in the action control and going with the applicability section for the whole chapter.  
 Lengthy discussion followed regarding the ‘Change of Use’ language in the Plan, shared access, landscaping, pedestrian walkways, setbacks, and changing ‘create additional walkways’ to ‘research, examine or consider the need for additional walkways’.

Councilor Freeman moved to adopt the Keizer Revitalization Plan as a part of the Comprehensive Plan (includes removal of existing McNary Activity Center Plan references in the Comprehensive Plan), Comprehensive Map changes (Commercial to Mixed Use), Zoning Map changes (Commercial to Mixed Use), and Keizer Development Code Amendments (creation of River Cherry Overlay District zone, along with supporting amendments to align proposed changes) and direct staff to prepare an ordinance with findings to adopt the proposed revisions. Councilor Herrera seconded.

Mayor Clark offered a friendly amendment to change 'repaved or resurfaced parking lots' verbiage be to 'reconstructed parking lots'. Councilors Freeman and Herrera accepted the amendment.

Following discussion regarding details of the parking requirements, Mr. Johnson indicated that he would work on the verbiage for the Ordinance and provide clarification in his staff report. Council indicated that they were comfortable with the percentages (15% of existing number of parking spaces or 20% of the site's existing area) and would debate staff recommendation when the Ordinance is considered.

Mayor Clark offered a friendly amendment to change 'The key public investment initiatives include:' to 'The key public investment initiatives may include:' Councilors Freeman and Herrera accepted the amendment.

Mayor Clark offered a friendly amendment to change 'Create an accessible public plaza to include upgrades to Walery (Christmas Tree) Plaza.' to 'Create an accessible public plaza which may include upgrades to Walery (Christmas Tree) Plaza.' Councilors Freeman and Herrera accepted the amendment.

Mayor Clark offered a friendly amendment to page 11 of Section 2.130, to add 'or on City-approved lists' to subsection 2.d. Councilors Freeman and Herrera accepted the amendment.

Mayor Clark offered a friendly amendment to page 2 of Section 2.103 to change the sentence 'The intersection of River Road N and Cherry Avenue NE is intended to be the center of activity within Cherry Center.' to 'The intersection of River Road N, Cherry Avenue NE and Orcutt Way is intended to be the center of activity within Cherry Center.' Councilors Freeman and Herrera accepted the amendment.

Vote on original motion: Motion passed as follows:

AYES: Clark, Reid, Freeman, Parsons, Herrera and Kohler (6)

NAYS: None (0)

ABSTENTIONS: None (0)

ABSENT: Smith (1)



Councilor Freeman moved that the Keizer City Council direct staff to begin the process to evaluate how to establish funding for the public investments called for in the plan outlined in Table 3. Councilor Herrera seconded.

Councilor Parsons suggested that a work session be held to consider funding options. Mayor Clark noted that some discussion will take place at the Long Range Planning Task Force meeting.

Motion passed as follows:

AYES: Clark, Reid, Freeman, Parsons, Herrera and Kohler (6)

NAYS: None (0)

ABSTENTIONS: None (0)

ABSENT: Smith (1)

**d. RESOLUTION –  
Authorizing the  
City Manager to  
Sign Revocable  
License  
Agreement with  
Michael G.  
Leupitz  
Regarding  
Sunset Park**

Mr. Johnson summarized his staff report.

Councilor Freeman moved that the Keizer City Council adopt a Resolution Authorizing the City Manager to Sign Revocable License Agreement with Michael G. Leupitz Regarding Sunset Park. Councilor Herrera seconded. Motion passed as follows:

AYES: Clark, Reid, Freeman, Parsons, Herrera and Kohler (6)

NAYS: None (0)

ABSTENTIONS: None (0)

ABSENT: Smith (1)

**CONSENT  
CALENDAR**

a. Approval of September 16, 2019 City Council Regular Session Minutes

Councilor Freeman moved for adoption of the Consent Calendar. Councilor Herrera seconded. Motion passed as follows:

AYES: Clark, Parsons, Reid, Freeman, Herrera and Kohler (6)

NAYS: None (0)

ABSTENTIONS: None (0)

ABSENT: Smith (1)

**COUNCIL LIAISON  
REPORTS**

Councilor Kohler shared what he learned at the League of Oregon Cities conference and described various events and meetings he had attended. He announced that the skate park is nearing completion and inquired about the helmet requirement and enforcement. Mr. Lawyer added that the park will be officially open on October 8 and the helmet requirement is enforced randomly by the police

Councilor Reid reported on the First Responders fundraiser, the Southeast Keizer Neighborhood Association meeting and the Public Works Fair. She noted that McNary efforts to become an AVID school involved having over 50 visitors from across the state; parking was

handled by ROTC, the group was entertained by the bands, and lunch was provided by the culinary classes. She also announced the upcoming Social Media Roundtable on the 17<sup>th</sup>.

Councilor Freeman reported on the Marion County Re-entry Breakfast and announced upcoming meetings.

Councilor Parsons reported on the Government Affairs meeting and the League of Oregon Cities conference, expressed her desire to have a work session on the 2020 Census and announced upcoming meetings.

Councilor Herrera reported on the League of Oregon Cities conference and the Re-entry Breakfast and announced the upcoming Hall of Fame event and various other meetings and activities.

Youth Councilor Christopher Wolfert reported on the McNary ROTC program and construction progress at McNary.

Mayor Clark reported on events and meetings she had attended sharing details regarding work done to remedy the homeless issue, announced the Council of Governments annual dinner, thanked the City for supporting the library book sale, and announced upcoming meetings.

## **OTHER BUSINESS**

Finance Director Tim Wood reminded everyone that this is the time of year to conserve water in order to keep sewer charges low for the coming year. He reported that the 2017-18 Comprehensive Annual Financial Report received the Government Finance Officer Association Certificate for Excellence in Financial Reporting – the 20<sup>th</sup> year in a row that the City has received the award.

Human Resources Director Machell DePina thanked everyone who participated in the awards given out.

Public Works Director Bill Lawyer provided an update on the River Road paving, Big Toy Sails, Keizer Transit Center and 14<sup>th</sup> Avenue projects. Mayor Clark shared a story about a water main breaking in her neighborhood and commended staff for their quick response and stellar customer service.

Community Development Director Nate Brown thanked Council for their work on the Revitalization Plan, announced that work continues with Alan Roodhouse on Area D, and that staff is working with a developer who plans on building a mixed use building with commercial offices on the first floor and residences above on the site next to Sonic.

City Attorney Shannon Johnson reported that he had recently attended the Oregon City Attorneys Association conference.

## **WRITTEN COMMUNICATIONS**

Mayor Clark referred to a letter from Charles Keen asking for the enactment of an Ordinance to go with the Oregon Statute to prohibit or require signage for consumption of alcohol during religious ceremonies. Both Mayor Clark and Mr. Eppley noted that this is not an area that the



City regulates. Mayor Clark then read letters from Cherriotts and the Insurance Commissioner.

## AGENDA INPUT

October 14, 2019 - 6:00 p.m. – City Council Work Session - Cancelled  
 October 21, 2019 - 7:00 p.m. - City Council Regular Session  
 October 22, 2019 – 5:30 p.m. – Council Work Session – McNary Oaks  
 October 28, 2019 – 7:00 p.m. – City Council Work Session – Emergency Preparedness  
 November 4, 2019 – 7:00 p.m. – City Council Regular Session

## ADJOURNMENT

Mayor Clark adjourned the meeting at 10:10 p.m.

MAYOR:

APPROVED:

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Cathy Clark

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Debbie Lockhart, Deputy City Recorder

### COUNCIL MEMBERS

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Councilor #1 – Laura Reid

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Councilor #4 – Roland Herrera

~ Absent ~

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Councilor #2 – Kim Freeman

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Councilor #5 – Elizabeth Smith

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Councilor #3 – Marlene Parsons

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Councilor #6 – Daniel R. Kohler

Minutes approved: \_\_\_\_\_

## Written Communications/Testimony and Submitted Documents



September 30, 2019

The Honorable Mayor Cathy Clark  
City of Keizer  
PO Box 21000  
Keizer, OR 97307

Dear Mayor Clark,

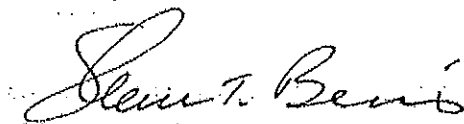
I am writing to formally ask you to take part in a historic and uniting project for the State of Oregon. The "Who We Are" project seeks to unite our state around the stories of ordinary people whose experiences embody the American fabric.

As a part of this project, we want to give you, as the mayor of your city, the opportunity to discuss what makes your city unique and vibrant. The "Who We Are" project will give you and the person you choose a chance to express the history, cultural vibrancy, and untold stories of your city and their life.

If you choose to accept, I am asking you to formally recommend someone in your city or region whom you believe is the "most interesting person." This individual will tell their story from their lens, with a focus of who we are as Oregonians. This project will interview individuals and communities in every corner of the state in hopes of telling our shared story as Oregonians.

In a day and age where politics and media are divisive, caustic, and harsh, I am launching a program to elevate people and the stories that are worth being told. I am hoping you will accept this challenge and join with me to help write yet another chapter in Oregon's story. Please forward to my assistant Susanjoy Wright at [Susanjoy.Wright@GreshamOregon.gov](mailto:Susanjoy.Wright@GreshamOregon.gov) some dates in November that would work for you.

Sincerely,



Shane T. Bemis  
Mayor of Gresham

- Good afternoon Mayor Cathy Clark, councilors and city staff
- My name is Zaira Flores Marin, I live on 13<sup>th</sup> Avenue, I am here today to give a report for the Keizer Parks and Recreation Advisory Board as a representative of Claggett Creek and Wallace House Parks
- We met on Tuesday, October 8.
- We had one grant request from Peggy and Jerry Moore, who were representing the Peggy and Jerry Moore Community Garden, located right across the parking lot from this establishment. The board voted to approve their grant application which will help cover the costs of replacing their current garden beds with ones that are deeper and made out of treated lumber to allow for better crops, the grant will also be covering the cost of bark chips and compost
- We also had the opportunity to hear about all the great work Peggy and Jerry have been doing in the garden this year. The highlight was when they brought in samples of promotional photos Marion Polk Food Share took of them. They were the only community garden chose for this photo op. The materials will be used in brochures, posters. Peggy and Jerry are an amazing couple and they truly represent the Keizer's motto of pride, spirit and volunteerism.
- I reported on an abandoned Memorial Structure in Claggett Creek Park. It is a trellis with overgrown climbing rose and a plaque that read "In memory of Rose Sovereign 1911-1992. I was unable to find any other information on. We will be looking at the process for handling neglected memorial and also seeing if we can contact the family to look at options for this memorial
- We had a conversation around Keizer Rapids Security and issues with vandalism, we will continue this discussion at our next meeting.