



**MINUTES**  
**RIVER ROAD RENAISSANCE ADVISORY COMMITTEE**  
**Tuesday, October 19, 2010 – 5:30 p.m.**  
**Keizer Civic Center**

In the absence of Chair Taylor, the meeting was called to order at 5:30 p.m. by Jim Nardi. Those in attendance were:

**Present:**

Lore Christopher  
Richard Hoover  
Christine Dieker  
Cliff Voliva (left @ 6:40)  
Jim Nardi  
Dennis Blackman  
Sherrie Gottfried (left @ 6:55)

Mayor  
Traffic Safety Commission Representative  
Chamber of Commerce (Non-voting)  
Gateway North Representative  
Gateway South Representative  
Sunset Representative  
Keizer Points of Interest Representative

**Absent:**

Jim Taylor, Chair  
Doug Schneider  
Hank Tarter  
A.J. Nash  
Dennis Scott  
Tom Schuh

Keizer City Council  
Planning Commission Representative  
Claggett Creek Representative  
Keizer Urban Renewal Board Representative  
Chemawa Representative  
Citizen at Large

**Staff Present:**

Nate Brown

Community Development Director

**Appearance of Interested Citizens ~ None**

**Approval of Minutes ~** Richard Hoover moved to approve the January 2010 Minutes. Dennis Blackman seconded. Motion passed as follows: Christopher, Hoover, Gottfried and Voliva in favor, with Blackman and Nardi abstaining, and Taylor, Schneider, Tarter, Nash, Scott and Schuh absent.

**OLD BUSINESS/UPDATES**

- **Art Walk Status ~** Chamber Executive Director Christine Dieker reported that the sculpture in front of the vet's office was scheduled to be removed and she hoped to bring in another. She has asked the vet to contribute the \$500 stipend in order to have the sculpture now rather than waiting for the revenue stream generated from the Art Gala. She noted that a plaque honoring donors was planned and would be on display at the Civic Center.

Dennis Blackman interjected that he is ready to put a sculpture in front of his business. Mr. Brown questioned if that was why he had concreted the grass area in front of his


business. Mr. Blackman indicated that his plan is to place the sculpture in front of Quickies and remove the rose bushes there. Ms. Christopher suggested that the platform be installed and volunteered to talk with the Foundation about the next piece. Mr. Blackman volunteered to provide the labor for platform installation.

Ms. Dieker added that the Keizer Urban Renewal Board has allotted funding for 12 platforms on River Road so it is just a matter of getting funding for the sculptures. Discussion then took place regarding an event to mark the new phase of the Art Walk including artists coming in and giving autographs, an organized walk to view each piece, development of business "passports", and a drawing in conjunction with the walk.

Ms. Dieker concluded her report noting that a grant request for \$6,000 has been submitted to the Oregon Art Commission and included in the request was information regarding how River Road has been improved with the meandering sidewalks and artwork. She noted that once all 12 platforms are in place it will take \$6,000 per year to maintain the program but she felt it would be self sustaining.

Discussion then took place regarding Keizer events which include the Iris Festival, Christmas Tree Lighting, and the Good Vibrations Street Rally, with a fourth event around the summer concerts is being considered. Mayor Christopher noted that the events have done well in the worst economy in almost 40 years and that the effort is to keep River Road full of vitality.

## **NEW BUSINESS**

- **Priorities of the RRR Program** ~ Mr. Brown distributed a list of projects "in the works" and other concepts noting that there is \$700,000 left in the program and the projects are averaging \$100,000 each. He explained that the program can only continue another 2-3 years unless there is an infusion of funds from a property sale. Mayor Christopher explained to committee members that funds had been taken from the River Road Renaissance program to cover overruns in the Civic Center construction but those could be returned to the program if a strategic plan is submitted to Council. She suggested that Mr. Brown develop a five-year strategic plan with projects listed in chronological order including approximate costs for each project. Mr. Brown agreed to have this ready for committee review at the January 2011 meeting. He added that the program has begun to generate interest in the business community and he hoped to be able to continue with it.
- **Other Business** ~ Mayor Christopher suggested that perhaps Keizer would benefit by partnering with New Orleans as a sister city because their fleur de lis  is a symbol for the iris. She suggested that the Keizer outdoor lifestyle and zest for life would appeal to the citizens of New Orleans. Committee members also discussed plans for the 2011 Good Vibrations Rally.

**Adjournment** ~ Meeting adjourned at 7:10.

### *Next Meeting*

*Tuesday, January 18, 2011 – Civic Center, Room A*

**Approved:** 2-2-11