



***Festivals Advisory Board
Meeting Minutes
Monday, September 28, 2015 at 6:00 p.m.
Keizer Civic Center***

CALL TO ORDER ~ Chair Sherrie Gottfried called the meeting to order at 6:00 pm.

Present:

Sherrie Gottfried, Chair
Shelly Paddock, Vice Chair
Marlene Parsons, Councilor
Jerry Crane
David Loudon, Parks Board
Amy Ryan, Councilor

Absent:

Jeff Lewis

Staff Attending:

Debbie Lockhart, Deputy City Recorder

APPROVAL OF MINUTES: Marlene Parsons moved for approval of the July 2015 Minutes. Jerry Crane seconded. Motion passed as follows: Gottfried, Loudon, Crane and Parsons in favor with Paddock abstaining, Ryan absent at time of vote and Lewis absent.

APPEARANCE OF INTERESTED CITIZENS – Christine Dieker, Executive Director of the Keizer Chamber of Commerce, distributed flyers advertising the upcoming 'Turkey Dash' and provided details of the route and t-shirt. She asked for help in getting the word out and then reviewed other Chamber events scheduled during the holidays.

NEW/OLD BUSINESS

- **Informational Holiday Meeting October 21 @ 4 pm** ~ Marlene Parsons explained that every year various people involved in holiday events are invited to a meeting so that all holiday events can be scheduled without conflicts. Information is then sent to Kiezertimes and the Chamber and posted on the City's website. Amy Ryan volunteered to contact everyone to make sure they have the correct date.
- **Business Signage** ~ Marlene Parsons noted that there are new signs advertising hotel and food on I-5 for the Keizer exit. She volunteered to check with Mayor Clark to see if she wants her to contact Matt Garrett with ODOT to pursue additional signage on the Parkway.

UPCOMING EVENTS

- Chamber Turkey Dash
- Holiday events (TBD)

OTHER BUSINESS

- *2017 Total Eclipse*: Jerry Crane announced that a total eclipse will occur on August 21, 2017 at 10:17 a.m. and it will be viewed in its totality only on the 45th parallel. He suggested that Keizer have a 3-day event culminating in the eclipse on Monday including perhaps a baseball tournament and a viewing party. Discussion took place regarding using the Volcanoes parking lot for the event. Amy Ryan suggested that Mr. Crane do research on the events being planned in other cities.
- *Rose Parade Participation*: It was noted that the Committee had approved formation of a Rose Parade Golf Cart Entry Committee in April but nothing had been done towards that end. Sherrie Gottfried and Shelly Paddock volunteered to work together to accomplish this.

ADJOURNMENT: Meeting adjourned at 6:38 p.m.

Next Meeting: November 23, 2015

Minutes approved: 11-23-15