



**KEIZER PLANNING COMMISSION
MEETING MINUTES
Wednesday, September 13, 2017 @ 6:00 pm
Keizer Civic Center**

CALL TO ORDER

Chair Hersch Sangster called the meeting to order at 6:00 pm.

ROLL CALL:

Present:

Hersch Sangster, Chair
Kyle Juran, Vice Chair
Josh Eggleston
Michael DeBlasi
Jim Jacks (6:07)
Garry Whalen

Absent:

Jerry Crane – resigned

Council Liaison:

Marlene Parsons

Staff Present:

Nate Brown, Community Development Director
Shane Witham, Associate Planner
Shannon Johnson, City Attorney

APPROVAL OF MINUTES: Commissioner Josh Eggleston moved for approval of the August 2017 Regular Session Minutes. Commissioner Juran seconded. Motion passed as follows: Sangster, Juran, DeBlasi, Whalen and Eggleston in favor with Jacks absent at time of vote and one position vacant.

APPEARANCE OF INTERESTED CITIZENS: None

PUBLIC HEARING: Section 2.308 – Signs

Chair Sangster re-opened the Public Hearing.

Community Development Director Nate Brown brought attention to the table attached to his staff report and urged Commission to provide direction on all eight items.

Jonathan Thompson, Keizer, representing the Keizer Chamber summarized his testimony from the August meeting noting that the Chamber agreed with most of what is being proposed but would like the electronic sign frequency changed to 8 second intervals. He pointed out examples of businesses with reader boards noting that while driving they are not visible to a driver for more than 8 seconds. He also noted that if the message is allowed to change more frequently, businesses are more likely to insert public service announcements. Speaking as an individual he noted that the regulation of election signs is complicated but he supported the staff recommendation of allowing more signage on a temporary basis.

Carlos Soto, Keizer, River Road business owner, urged that electronic sign frequency be changed to 8 seconds noting that studies show that limiting the

frequency to less than that directly impacts the vitality of the community and the health of businesses.

Jane Lowery, Keizer, Branch Manager at Willamette Valley Bank, also urged that the frequency of signs be changed to 8 seconds so that more community based messages could be displayed without limiting business related signage.

Carlos Pineda, Keizer, owner of El Patron Mexican Grill and Chamber Board of Directors member, also urged that the frequency of signs be changed to 8 seconds.

Senior Planner Shane Witham then went through the table with the Commission.

Following lengthy discussion the following recommendations were made:

Amortization/Non-Conforming Language	Defer to Legal Department
Election Signs	Allow unlimited portable signs during election timeframe
Real Estate Signs	Work with Legal to eliminate the words 'real estate'
Window Signs	No Change (50%)
Portable/Temporary Signs	Maintain existing language (25 feet between each)
Electronic Message Signs	Stay with staff recommendation of 60 second intervals
Secondary Frontage	Allow in non-integrated business centers
Grand Opening	Accept staff recommendation

With no further testimony Chair Sangster closed the public hearing.

City Attorney Shannon Johnson noted that at this point there was no need for a motion since the Commission had provided adequate direction to staff.

NEW/OLD BUSINESS/STAFF REPORT: Mr. Brown reported that the City had signed the agreement for the Education Outreach Grant. This effort will primarily involve staff working with the consultant to prepare for a joint work session with Planning Commission, Council and invited stakeholders focusing on how other communities have dealt with limited land supply for their growth.

An Intergovernmental Agreement is very close on the Keizer Revitalization Plan Grant. This would involve exploring options for: increasing flexibility, multi-use approaches and opportunities for growth in commercial areas.

COUNCIL LIAISON REPORT: Councilor Parsons reviewed recent Solar Eclipse events at Keizer Rapids Park.

COUNCIL REPRESENTATIVE: Commissioner Jacks volunteered to report at the September 18 Council meeting.

ADJOURN: The meeting adjourned at 8:36 pm.

Next Meeting: October 11, 2017

Minutes approved: 11-08-17