



**MINUTES**  
**K-23 ADVISORY COMMITTEE**  
**Monday, July 26, 2010 – 6:00 p.m.**  
**Keizer Civic Center**

The meeting was called to order at 6:07 p.m. by Chair Heimerdinger. Those in attendance were:

**Present:**

Jason Heimerdinger, Chair  
Randy Boeger, Vice Chair  
Rob Conahey  
Charles Lewis

**Liaisons**

Cathy Clark, Council

**Absent**

Jack Evans  
Jerry Crane  
Doug Jones

**Staff**

Rex Robertson, Ike Media  
Kevin Watson, Assistant to the City Manager  
Debbie Lockhart, Deputy City Recorder

**Approval of Minutes ~ Randy Boeger moved to approve the May 2010 meeting minutes. Rob Conahey seconded. Motion passed as follows:** Heimerdinger and Conahey in favor with Boeger and Lewis abstaining and Evans, Crane and Jones absent.

**Appearance of Interested Citizens ~ None**

**Review of Programming/Production Schedule from Rex Robertson with Committee Input/Suggestions ~** Rex Robertson reported that KeizerTV.com is dialed in. He noted that it is a big step online to reach people on Comcast and in other venues. He added that regular programming is being filmed including Fire Talk and Cop Talk and he commended Captain Kuhns for his hosting abilities. He reported that although he had no coverage from Good Vibrations, he would try to get the power point shown at the Council meeting to air on K-23. He also reported that he had shot the first Oral History interview with Jason Cox from Keizer Times serving as the host and interviewing Evelyn Franz. It will be posted on KeizerTV.com.

Members suggested that the Hometown Heroes event at Volcano Stadium be filmed and aired and possibly a CERT Talk. Mr. Robertson concurred that the CERT information was good content for the channel and suggested that he film a training session. Rob Conahey suggested that a drill be filmed and added that he would bring it up at the next Leadership Council meeting.

**Review of CCTV Rules** ~ Councilor Clark reported that she had done a draft of changes on the CCTV policies and briefly reviewed them. She noted that she would make her changes on the document and transmit them electronically to the Committee for review with the hope that there would be a final product ready for approval at the next meeting so that it could be submitted to the City Attorney and the committee could get direction on submission to Council. Kevin Watson added that he would talk to Mr. Johnson prior to the August meeting regarding this.

**Volunteer Programming Submissions** ~ Ms. Clark suggested that there be a certain number of spots available for public content each month and they would be awarded on a first-come-first-served basis so that it could start off slow but the amount could grow as capacity increases. Rex suggested doing a "pilot test" for KeizerTV.com and at the end of three months assessing the submissions and gauging the demand. Charles Lewis suggested that three months might not be long enough. Discussion then took place regarding directions for submissions. Following discussion it was agreed that submissions should be on DVD only with the direction that "if the program looks good on your TV then that is how it is going to look on the channel."

**Concept of Internship** ~ Mr. Robertson reported that he had just received most of the equipment that he had ordered and suggested that since it is all portable it could be checked out for people to use and they could edit their footage and turn in the equipment and their program for airing on the station. Following discussion regarding various options on where the editing would be done and management of the equipment, Mr. Robertson agreed to make up "check out bags" for volunteer use. He also noted that he hoped to have an intern available to film the RiverFair in August.

Jason Heimerdinger explained that he had discussed internship with a student who had indicated an interest but she had not contacted Rex. He added that he had been in contact with former students hoping they would volunteer for the internship or do a "Summer in Keizer" video but has not heard back from them.

### **Other Business**

- Representative Reporting to Council: Charles Lewis agreed to report to Council.
- Rob Conahey volunteered to try to find a volunteer to shoot footage at the upcoming Hometown Heroes event at Volcano Stadium.
- Kevin Watson reported that he had talked to Shannon Johnson regarding offering rewards for submissions to K-23 and that Mr. Johnson had said it was okay as long as the donor is anonymous. Jason Heimerdinger agreed to put something together regarding this for committee approval.

**Adjournment** ~ Meeting adjourned at 7:05 p.m.

### ***Next Meeting***

*August 23, 2010, 6 p.m. – Civic Center Room A*

*Approved: 8-23-10*