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AGENDA

KEIZER CITY COUNCIL

WORK SESSION

Monday, January 22, 2024

6:00 PM

**Robert L. Simon Council Chambers
930 Chemawa Road NE
Keizer, Oregon**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. DISCUSSION**
 - a. Review Status of Short-Term Goals**
- 4. ADJOURNMENT**

City of Keizer Mission Statement

Keep City Government Costs And Services To A Minimum By Providing City Services To The Community In A Coordinated, Efficient, And Least Cost Fashion

"Agenda Management Services are being supported, in whole or in part, by federal award number 21.019 awarded to City of Keizer by the U.S. Department of the Treasury."

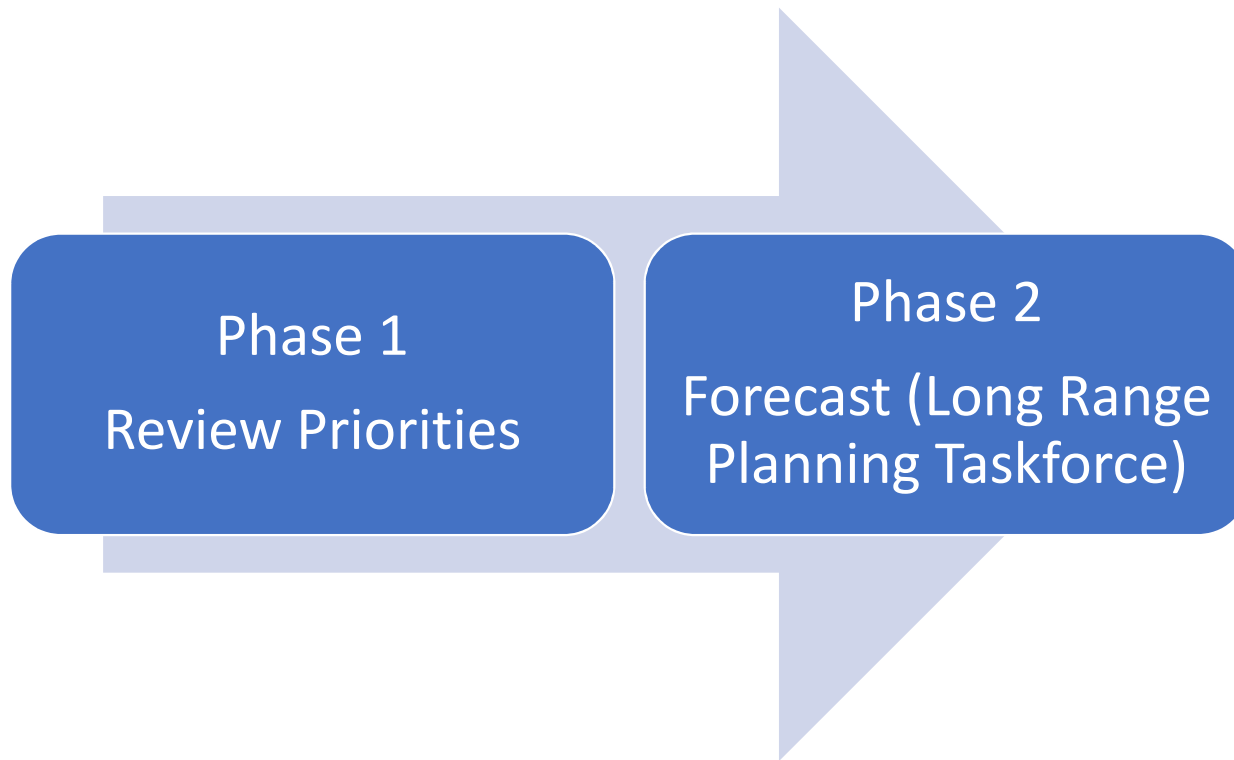


Council Goals Update Phase 1 of 2024- 2025 Budget

January 22, 2024



Budget Process



Phase 3





Short Term Goals (2 Year)

January 22, 2024 Update to Keizer City Council

UGB Discussion of Next Steps



Explore impacts of Urban Growth Boundary (UGB) Expansion on Housing, Employment, and Transportation

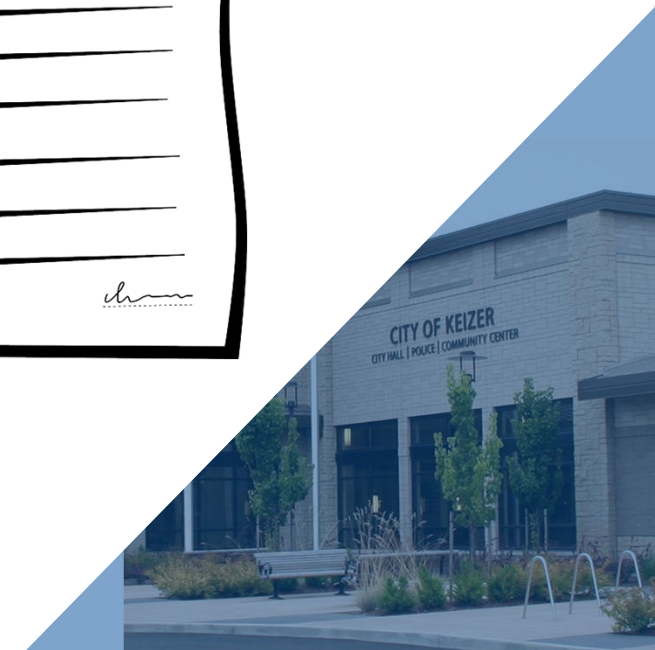
- Held a meeting with the Oregon Department of Land Conservation and Development (DLCD) and the Council of Governments (COG) on August 18, 2023
 - Reviewed options from a DLCD letter from 2019
- Followed up with COG on September 26, 2023
 - Get administrators of Keizer, Salem, Marion, and Polk together first to discuss any potential issues.
 - Gather elected bodies at the appropriate time
- Legislative Action may be a possibility with SB1537
 - One time expansion of UGB for housing as long as 30% is affordable



Procurement Simplification



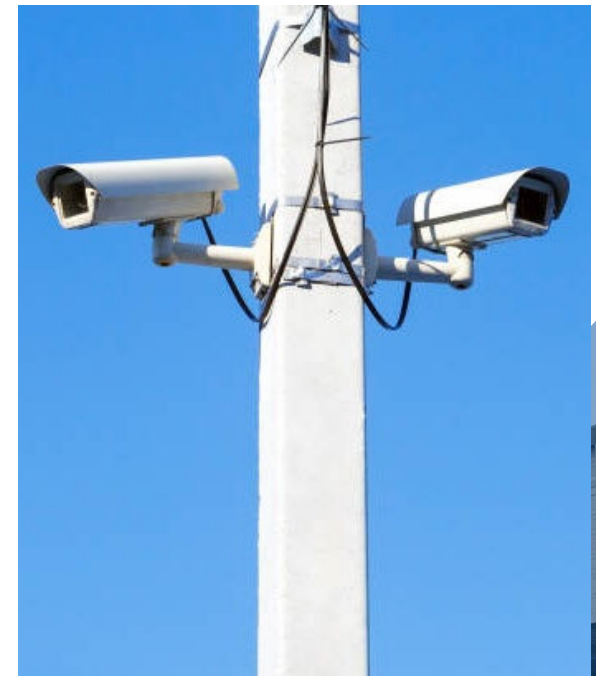
- A draft has been finished by outside counsel
- It is now ready for review by the city attorney



City Wide Camera System



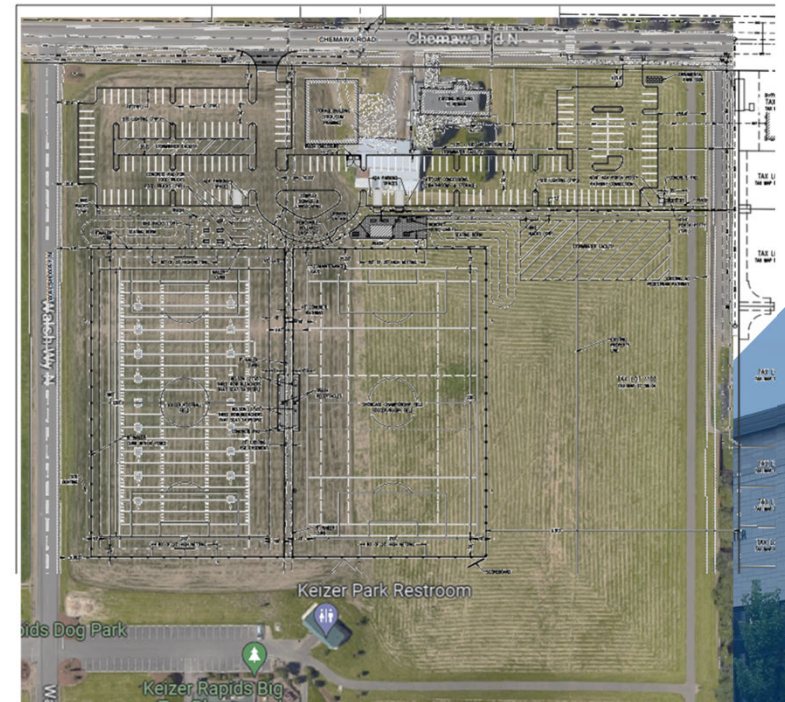
- Parks, Body Camera, and road exits from the city
 - Public Safety, solving cases, deterring crime, protecting public property
- Camera needs specified and mapped
- Received a proposal from a contractor under a cooperative purchasing agreement and waiting on a quote from another contractor under a cooperative purchasing agreement
- Power is a challenge
- May have to scale back scope



Artificial Turf Project



- Project was bid and awarded
- Construction slated to begin on March 1, 2024 for Phase 1
- Still need approximately \$1 million to finish the parking, and equipment building
 - Either fund raising or legislative appropriation
- Applying for a grant for the bathroom
- Working on operations



Codification



Ongoing process of reviewing draft code sections between Mr. Johnson (City Attorney emeritus) and the vendor's legal counsel



Implementation of Agenda Management System



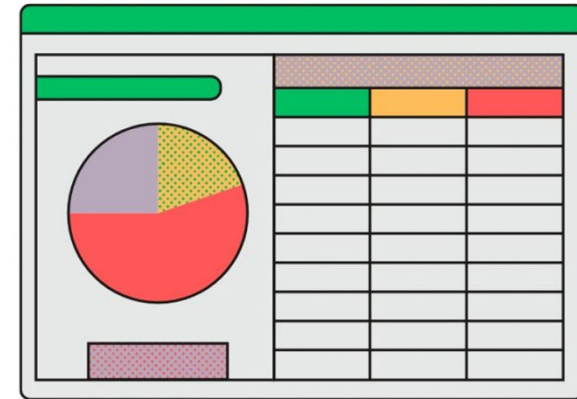
- Went live on September 18, 2023
- Mostly implemented
 - Waiting on some formatting corrections
- Improved public access and transparency
- Used for all council meetings and committee meetings
- We will be promoting an email automation subscription in the next few months



HRIS



- First Request For Proposal (RFP) failed to attract a vendor that satisfied the review team
- Specifications were simplified
- Second RFP under review by City Attorney



Social Media Policy



- Draft policy started
- Could come to council as early as March 2024
- Using the League of Oregon Cities model policy

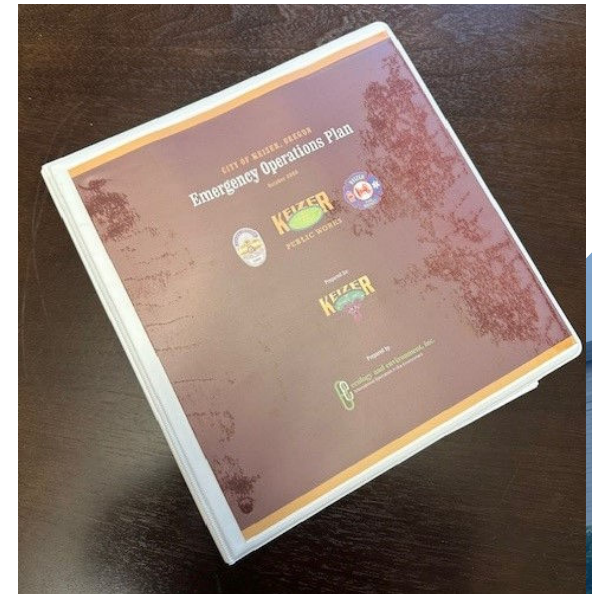


Adoption of Changes to Emergency Operations Plan (EOP)



The city is in a much stronger state of preparedness

- Staff have organized our Emergency Operations Materials
- Staff have made proposed edits
- Council approved EOP review committee
- In-line for review from County grant to have professional review of changes
 - Hopeful to begin by the end of 2024 (as per Marion County)



Adapt Community Center Policies and Practices to Run Optimally



- Fees have been updated
- Use agreement finished
- Professional marketing media files have been updated
- Marketing budget needs to be increased



Integrate Strategic Plan into Next Budget Process



- Strategic plan is under further public engagement
- We are getting a lot of feedback
- City Council will break down and review it closer following collection of the new feedback.





Keizer Long Term Goals

January 22, 2024 Update to Keizer City Council

Sidewalk Gap and Repair Program



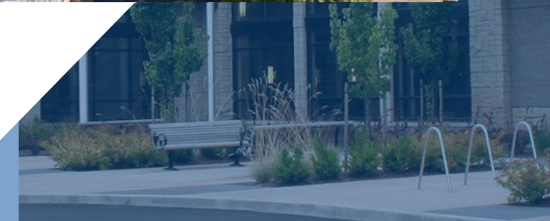
- We have a trial budget for a sidewalk gap program using American Rescue Plan Act (ARPA) funds
- Need to create a program and run it through Committee and Council
- Things to think through
 - Do we prioritize by street type (e.g. arterials and collectors above residential)?
 - Do we change incentive amount by priority?



River Cherry Overlay District



- Develop redeveloping incentives
 - Need financing opportunities to pay for those incentives
- Some naturally occurring redevelopment has taken place in the District and it is anticipated redevelopment will continue to happen
- There are several specific action items in the draft strategic plan related to the River Cherry Overlay District



Climate Friendly Equitable Communities (CFEC) Implementation



- Walkable Mixed Use Areas (Climate Friendly Areas) Study was completed in 2023
- Implementation of Zoning Changes for Walkable Mixed Use areas coming in 2024 (COG is assisting with code language). Text amendments to the Keizer Development Code (KDC) with public hearings and additional public outreach.
- Scenario Planning Process is beginning – which will inform the future Transportation System Plan (TSP) update and is almost like a pre-cursor to the TSP. Regional effort with Salem and Marion County



Transportation System Plan Update

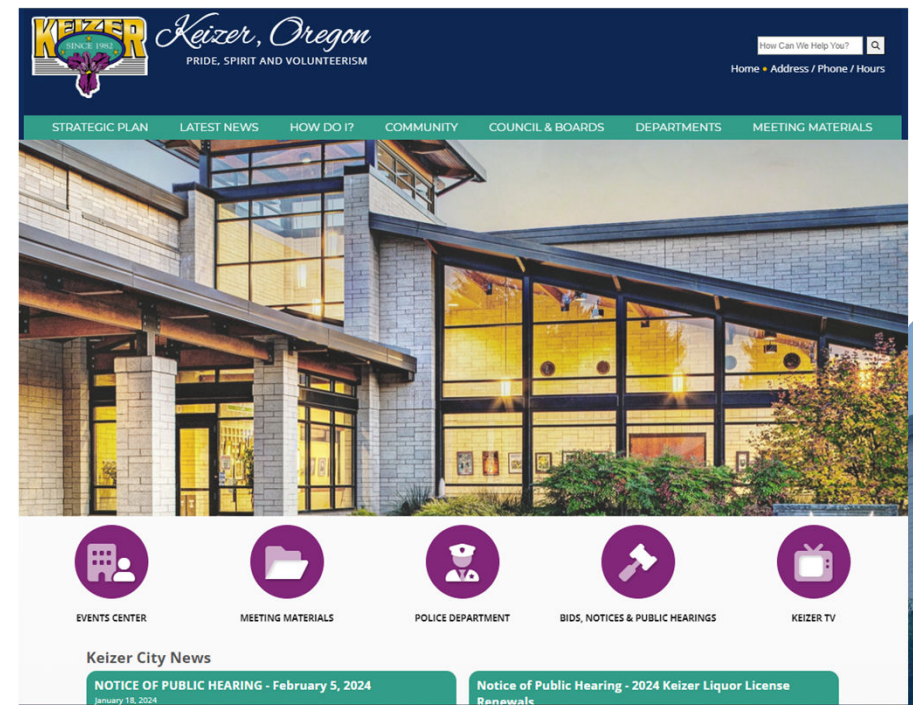


- Staff has had discussions with Oregon Department of Transportation (ODOT) regarding the process and will be meeting soon regarding scoping
- More prescriptive approach than in the past (competitive/grant-dependent) due to CFEC rules and funding
- Anticipated that this work will begin in 24 or 25 as an outflow of the Scenario Planning process (some work may overlap) and will likely take 18-24 month to complete



Website Overhaul (Mobile Friendly)

- Dream Team Created
 - Immediate updates have been made to make it mobile friendly
 - New imagery integrated into front page
- Team is reviewing whether to use current vendor to update or to do a Request for Proposals



Acronyms Used



- [ARPA](#) – American Rescue Plan Act
- [CFEC](#) – Climate Friendly Equitable Communities
- [COG](#) – Council of Governments
- [DLCD](#) – Department of Land Conservation and Development
- [EOP](#) – Emergency Operations Plan
- [ODOT](#) – Oregon - Department of Transportation
- [RFP](#) – Request for Proposal
- [TSP](#) – Transportation System Plan
- [UGB](#) – Urban Growth Boundary

