



**MINUTES**  
**K-23 ADVISORY COMMITTEE**  
**Monday, June 25, 2012 – 6:00 p.m.**  
**Keizer Civic Center**

Chair Randy Boeger called the meeting to order at 6:00 p.m. Those in attendance were:

**Present:**

Randy Boeger, Chair  
Charles Lewis, Vice Chair  
Cindel Mikesell  
Stephen Wurzburg, Chamber Rep  
Rob Conahey  
Jason Heimerdinger  
Vicki Brammeier

**Liaisons**

Phillip O'Donnell, Keizer 23 TV  
Cathy Clark, Council Liaison

**Staff**

Debbie Lockhart, Deputy City Recorder

**Approval of Minutes** ~ Jason Heimerdinger moved to approve the April 2012 meeting Minutes. Rob Conahey seconded. Motion passed as follows: Boeger, Conahey, Heimerdinger and Brammeier in favor with Wurzburg, Lewis and Mikesell abstaining.

**Appearance of Interested Citizens** ~ None.

**Review of Programming/Production Schedule from Rex Robertson with Committee Input/Suggestions** ~ Phillip O'Donnell listed various public service announcements that have been posted and reported that:

- Nine videos have been posted on KeizerTV.com and the Facebook page.
- Shortly after posting the Iris Festival footage on KeizerTV.com there was an increase in visitors of near 800%.
- Since the last meeting, over 550 people have visited KeizerTV.com; many from Salem and Portland. Live Streaming of Council Meetings via KeizerTV.com continues.
- The Oral History project will begin shooting next month. Two are planned for each month. Videos will be aired on Channel 23 and available to watch on KeizerTV.com. Keizer Heritage Foundation will be archiving them.

Stephen Wurzburg moved that the KeizerTV.com website build form fields for the Public Service Announcement submissions and submit it to the City for posting on the website. Cindell Mikesell seconded. Motion passed unanimously as follows: Boeger, Conahey, Heimerdinger, Brammeier, Wurzburg, Lewis and Mikesell in favor.

Program suggestions were made by various committee members including filming of the July 15 event with Emergency Responders, Hometown Heroes, a CERT Event

tentatively scheduled for July 16, RIVERFair on August 11, Friday Market at the Civic Center Park, and the 30<sup>th</sup> Anniversary party on August 31.

**Oral History Update** ~ Councilor Clark reported that the Heritage Foundation is anxious to participate in this project. They would like to get as many people on film as possible and then work with KPIC and K-23 to decide what will make a good program. Joanne Beilke helped prioritize the candidates and Phillip O'Donnell will be in contact with volunteers to let them know when they can help. Much of this is now in the hands of Keizer Heritage. When they are ready to go to production, Phillip and the expertise from K-23 will come into the picture. Discussion followed regarding training volunteers with Councilor Clark stating that PEG funds cannot be used for training. Rob Conahey offered to send Councilor Clark the name of a person who might be willing to help the committee apply for grants for training costs.

**Other Business** ~ It was suggested that a newsfeed ticker be place on KeizerTV.com and that Lance Inman and Rod Conway be contacted to keep the feed up to date with police and fire news. Additional discussion took place regarding doing a program on public radio stations. Rob Conahey volunteered to help with this production. Chair Boeger questioned if the committee would be interested in broadening into radio.

**Adjournment** ~ Meeting adjourned at 6:40 p.m.

***Next Meeting***

*(In accordance with Council suggestion*

*K-23 Advisory Board will be meeting bi-monthly.)*

***August 27, 2012, 6 p.m. – Civic Center Room A***

Approved: 10-22-12