



**GOOD VIBRATIONS TASK FORCE
MINUTES
Monday, June 23, 2010
Keizer Civic Center**

Chair David McKane called the meeting to order at 5:05 p.m. In attendance were:

Present:

David McKane, City Council
Sherrie Gottfried, Renaissance Inn
Joe Egli, Keizer Chamber
Debbie McCune, Travel Salem
Dan Tacadena, Business Owner

Absent:

Greg Ego, Citizen
Lucas Clearwater, Business Owner
Mike Kerr, Citizen
Dave Weaver, Citizen
Dave Fifer, Citizen

Staff:

Bill Lawyer, Public Works Superintendent
Debbie Lockhart, Deputy City Recorder

Minutes Approval: Joe Egli moved for approval of the Minutes. Sherrie Gottfried seconded. Motion passed as follows: McKane, Gottfried, Egli and Tacadena in favor with McCune abstaining and Kerr, Fifer, Clearwater, Weaver and Ego absent.

Public Comments:

Art Bobowitz informed the Task Force of the need for volunteers noting that for an event of this size the need for volunteers was substantial. He circulated a signup sheet showing all the opportunities and urged everyone to solicit volunteers from various organizations. He added that volunteers should be at least 21 years old and that slots will be filled on a first come first served basis. Deputy City Recorder agreed to post the information on the Keizer website as well.

Clint Holland reported that KRA was sponsoring a concert at the amphitheater on Saturday night from 5:30 to 8 so that attendees could still attend the events in downtown Salem.

Discussion

Chair McKane introduced himself to members of the audience and explained that this would most likely be the last meeting unless something unexpected comes up. He urged members of the task force to continue in their efforts to get sponsorships.

- *Update from Sherrie Gottfried – Planned Events and Activities for Good Vibrations ~* Sherrie Gottfried distributed a schedule of events noting that there is more than one event scheduled for each night because different people like different things. She explained that the promoter opted to hold the event concert at Riverfront Park because Keizer was not able to come up with the funding. There will be many events at Salem Riverfront Park during the day; downtown Salem will be shutting down on

Saturday night from 7-10 p.m. for a street festival with live music, food vendors, a Coors beer garden and fire dancers. From 10-12 there will be a midnight musical club tour. She reminded Mr. Holland that if his concert is a Good Vibrations event, it must include Coors beer in the beer choices because they are a sponsor of the event.

Chair McKane noted that although Keizer was unable to commit the \$5,000 needed for the concert, the breakfasts could still be held in Keizer. Ms. Gottfried added that the Sunday breakfast would be outdoors at the Civic Center followed by a church service, a bike blessing and a parade to Riverfront Park. The Chamber has indicated a willingness to help with parade expenses. She indicated that Jerry Nuttbrock has 40 camping spots on his property and the Hitchin' Post has 12.

Joel Stein with Keizer Fire District voiced concern that this event could overtax the capabilities of the Fire District. He stressed the need that the District must be kept informed of events and locations in order to ensure that they could respond to any emergency adding that there are certain events that may require permits.

Further discussion took place regarding providing a shuttle service with Sherrie noting that she would be talking to Randy Burke and volunteers about this to finalize the details. Ms. Gottfried also fielded questions regarding vendor booth locations and registrations.

Joe Egli provided an update of events that the Chamber has planned and distributed a schedule which included a ribbon cutting ceremony, a pub crawl, concerts, a breakfast and the parade.

- *Final Push for Sponsors* – Chair McKane explained that the task force was trying to raise money to sponsor events and so far \$900 has been raised which could sponsor one of the breakfasts. He urged task force members to continue in their efforts to raise more money. He reviewed the "Welcome to Keizer" pamphlet, urged members towards a final push for sponsorships and noted that sponsorships should be submitted to Kevin Watson by June 30 so that the pamphlet could be finalized and printed.

Ms. Gottfried handed out various forms of advertising for Task Force members to distribute for display. Task Force agreed that they probably would not need to meet again prior to the event. Ms. Gottfried invited the Task Force to a "Pre Event Meeting" to be held prior to the VIP party on July 15 at the Renaissance Inn.

Adjourn: Meeting adjourned at 6:10 p.m.

Minutes Approved: _____