



**MINUTES
K-23 ADVISORY COMMITTEE
Monday, June 22, 2009 – 7:00 p.m.
Keizer City Hall**

The meeting was called to order at 7:08 p.m. by Chair Heimerdinger. Those in attendance were:

Present:

Jason Heimerdinger, Chair
Daniel Sprenkle, Vice Chair
Charles Lewis
Randy Boeger
Doug Jones
Rex Robertson
Roland Herrera

Absent

Jack Evans

Staff

Debbie Lockhart, Deputy City Recorder

Council Liaison

Cathy Clark

Appearance of Interested Citizens ~ None

Approval of Minutes ~ Doug Jones moved to approve the April meeting minutes. Randy Boeger seconded. Motion passed as follows: Sprenkle, Lewis, Boeger, Heimerdinger, Jones Robertson and Herrera in favor with Evans absent.

Review of Programming/Production Schedule from Rex Robertson ~ Rex Robertson urged members to check out Keizer CH23 on YouTube to view videos of the Public Works/Fire District Open House and the Civic Center Ribbon Cutting Ceremony and Tour, the 1904 Locomotive at Keizer Station and the Keizer Rotary Amphitheater. He reviewed other productions that were done in May and June as well, referring to his handout which listed them all.

Doug Jones indicated that he would no longer be doing the Falcon News because his son no longer attends the school, but a teacher and a volunteer are taking the lead spots on this project and will continue with the weekly programming. He will be training a new crew in August and they should be ready on the first day of school. Rex complimented him on his work and on pulling together a team of volunteers to continue this program.

Mr. Robertson reported on the Iris Festival filming noting that even though the shots were great, sound difficulties made the production less than he hoped it would be. Committee discussed various methods to resolve the sound issue.

Councilor Clark commended Mr. Robertson on the programming that is in place noting that she had heard a lot of positive comments.

Members brainstormed regarding new programming ideas including filming of the

- Sesquicentennial event at Keizer Rapids Park
- National Night Out
- Highlights of the McNary/Roseburg baseball game at Volcano Stadium
- Improvements being made at various parks including, perhaps, an interview with Jordan Blake who is leading the community garden effort
- Improvements being made at McNary High School – before and after pictures
- Installation of baskets at Keizer Rapids Park Disc Golf Course
- Football Games

Discussion took place at length regarding the technical aspect of filming football games. Committee members indicated a strong desire to include the home Celtic football games in the fall programming. Doug Jones volunteered to assist with this filming. Members discussed getting sponsors to help defray costs of filming and volunteer coordination.

Additional discussion took place regarding the Oral History Project being undertaken by the Keizer Points of Interest Committee. Daniel Sprenkle volunteered to assist Arlette Johnson in filming the Oral History.

Volunteer Recruitment ~ Committee agreed that the biggest recruitment would be to focus on the citizens who come on board to help and this agenda item should otherwise be tabled.

Prioritization of Goals

- Finish summer events
- Plan for McNary varsity athletics
- Forecast production wish list
- Prepare to go to Council to ask for expanded production capabilities
- Replace BT3 with Tri-Caster
- Do mobile productions
- Find space for storage and studio
- Get a web channel

Other Business ~ Rex Robertson indicated that he would work towards fulfilling all the ideas and getting them on the channel. He noted that he hoped to get a production calendar on line so everyone can see the current schedule and provide input and that this would also encourage volunteer participation.

Additional discussion took place about the potential growth of K23, requests for more sports productions and increased resources for K23's future. Chair Heimerdinger asked Rex Robertson to consider building a proposal for expansion to accommodate requests for increased programming in order to help identify how to approach the City Council regarding K23's future expansion.

Adjournment ~ Meeting adjourned at 8:47 pm.

Next Meeting

Monday, July 27, 2009, 7 pm – City Hall

Approved: 7-27-09