



Keizer RIVERR
(Regional Intergovernmental Visions Enhancing River Resources)
Task Force Meeting
Minutes
Wednesday, June 16, 2004 at 5:30 p.m.
Keizer City Hall ~ Conference Room B

1. Call to Order:

Chair Richard Walsh called the meeting to order at 5:30 pm.

2. Roll Call:

Roll call was taken as follows:

Present:

Richard Walsh, Chair
Mark Brown, Willamette Navigator
Hersch Sangster, Keizer Bikeways
Kasia Quillinan (arrived 6:05)
Christine Dieker, Keizer Chamber of Commerce
Ron Campbell, Oregon Parks
Tanya Beard, Marion County Public Works

Absent:

Darrell Monk, Citizen-at-Large
Clark Williams, Keizer Parks Board
Janet Carlson, Marion County Commissioner
Mike Kirby, Citizen-at-Large

Also attending:

Nate Brown, Community Development Director
Debbie Lockhart, Recording Secretary

1. Approval of Minutes ~ May 19, 2004

Tanya Beard moved to approve the minutes from the May 19, 2004, meeting. Ron Campbell seconded. The motion passed unanimously as follows:

AYES: Walsh, Brown, Sangster, Dieker, Campbell, and Beard (6)

NAYS: None (0)

ABSENT: Monk, Williams, Carlson, Quillinan and Kirby (5)

ABSTENTIONS: None (0)

2. Appearance of Interested Citizens ~ None

3. Old Business/New Business

❖ **Graphics/Design/Marketing Discussion**

Krina Lemons reported that she had been contacted by Janet Carlson regarding the RIVERR Task Force outreach, marketing design, graphic design, branding, etc. She noted that she is experienced in this field, especially dealing with non-profit organizations, and available to help the Task Force for \$50 per hour. She added that she does not do graphic design, but works closely with In-House Graphics to come up with a final product. Members talked with Ms. Lemons at length.

Following Ms. Lemons' departure, committee members discussed the possibility of retaining Ms. Lemons in addition to investigating other resources. It was decided that Denise Sieth, who is a resident of Keizer and works with Ike Media, should be approached because she can do both the graphics and text. Mark Brown suggested checking with In-house Design for the graphic design work and doing the text work internally. Other suggestions were Pageworks, Select Impressions and KP Graphics.

It was decided that the Outreach Workgroup would do most of the work outside of the regular meeting time by contacting prospects, filtering them out and making a recommendation to the task force at the next meeting. Christine Dieker agreed to contact Denise Seith and Mark Brown will contact Mandy who works closely with In-house Graphics.

- ❖ **Regional Summit** ~ Christine Dieker reported that a Regional Summit is being held on June 23. The Chamber will be attending the summit and is planning on presenting the Keizer Rapids Project at the meeting. Richard Walsh volunteered to provide those attending the meeting with updated information about the park.
- ❖ **RTC Grant** ~ Mark Brown listed priorities:
 - 1) Letters of Support – Marion County Support letter was shown for an example. He encouraged all members to NOT cut and paste, but customize the letter to fit their organization. All letters should be sent to Recording Secretary for the City of Keizer by Friday, June 25.
 - 2) Grant letter – Mark is working on this and will have it submitted to Keizer staff by Tuesday, June 22, for finalization and signature. A draft was distributed and Mark encouraged all members to review it and help with filling in blanks.
 - 3) Supporting documents to be transmitted with the Grant letter are:
Background for Creation of the Keizer RIVERR Task Force, Work Plan, Time Keeper and Budget.
- ❖ **Trust for Public Lands Report** ~ Chair Walsh reported that the final version of an option has gone to the lawyers for the Charge property. Negotiations continue with Mr. Buckholz who, definitely wants to sell but would like to get the value of the property as if it was in the Urban Growth Boundary. There will be a more detailed report at the next meeting.

- ❖ **Transportation Improvement Grant Update** ~ Nate Brown reported that a grant is being pursued through SKATS to provide a multi-use path from the existing transportation system to the proposed park property. The Technical Advisory Committee met and recommended this project along with three others. The Policy Committee will be asked to ratify the recommendation at the next meeting at which time a concept will have to be developed. The grant application deadline is September 1.

- ❖ **Other Business** ~ Christine Dieker reported that the Chamber had received an inquiry on a \$5,000 grant for handicap accessibility from OHSU. She inquired if the committee thought it would be something that should be pursued in regards to the park. Nate Brown suggested rolling it into the multi-use path concept. Ms. Dieker agreed to get more details for the next meeting.

- ❖ **Next Meeting** ~ Because of time constraints members agreed to review the Questionnaire before the next meeting, send any additions and/or changes to the Recording Secretary and give final approval at the July meeting.

Next meeting is scheduled for Wednesday, July 21, 2004, 5:30 pm.

1. Adjourn

Meeting adjourned at 7:15 pm.