



MINUTES
KEIZER VISION CITIZENS ADVISORY COMMITTEE
Monday, May 27, 2009
Keizer Civic Center
Keizer, Oregon

Meeting convened at 6:04 pm. In attendance were:

Person	Representing	Consultants	Staff
Richard Walsh	City Council	Elaine Cogan	Nate Brown
Mark Caillier	For the Mayor	Daniel Christensen	Sam Litke
Beth Daniell	Gubser N.A.		Debbie Lockhart
Curt McCormack	Citizen at Large		
Craig Koller	Citizen at Large		
Debbi McCune	Chamber Member		
Shelly King	Citizen at Large		
Lyndon Zaitz			

Also Attending:
Cathy Clark, City Council

Discussion

Elaine Cogan reviewed plans for the open house on Monday June 1 noting that members will be hosts at the event and will be identified by badges. Citizens will be given dots to place on the various boards to mark their preference (agree, not sure, do not agree).

How Do We Realize our Vision? The following items were reviewed. Italics indicate verbiage added by the committee.

A Proud, Engaged Community: How do we realize our Vision?

- Provide volunteer opportunities for all ages
- Develop additional community celebrations
- Promote increased public engagement
- *Support, cultivate and partner with community organizations*
- *Utilize technology to facilitate and support communication between the City and the community*

A Thriving Local Economy: How do we realize our Vision?

- ~~Focus on an economic identity/niche (i.e. sports tournaments, music concerts, agriculture, or wine/microbreweries)~~

- *Foster Keizer as a destination for business and community special events such as sports tournaments, concerts, agriculture, points of interest, wine/microbreweries*
- *Foster more youth-oriented businesses*
- *Nurture and encourage business development opportunities with living wage jobs*
- *Strengthen partnerships with other cities to recruit businesses*
- *Address regulatory barriers to business development*
- *Ensure that local zoning supports and complements envisioned development*

A Clean, Green Sustainable Environment: How do we realize our Vision?

- *Improve community recycling and energy-efficient programs*
- *Promote energy efficient governmental operations*
- *Establish community gardens*
- *Develop additional parks, recreational facilities open spaces and river access*
- *Work with other jurisdictions and agencies to identify and resolve potential threats to source groundwater*
- *Use vegetation to reduce energy consumption and improve air and water quality*

Responsible Growth and Development: How do we realize our Vision?

- *Develop a centralized downtown area*
- *Promote more mixed-use development and redevelopment*
- *Foster development of several commercial "nodes"*
- *Expand Urban Growth Boundary (UGB) to accommodate the vision of Keizer*
- *Evaluate decisions regarding how future growth will impact the quality of life for Keizer residents*
- *Encourage planning opportunities that reduce dependence upon automobile use*

Balanced Transportation: How do we realize our Vision?

- *Increase bicycle and pedestrian infrastructure*
- *Improve transit and variety of transportation options*
- *Advocate for additional/improved access to I-5*
- *Implement adopted transportation systems plan*

Effective (not excellent) Public Services: How do we realize our Vision?

- *Ensure adequate fire and police services*
- *Support school funding and maintenance*
- *Prioritize efficiency and effectiveness of public services in funding allocation.*
- *Coordinate City resources with other service providers*
- *Leverage and encourage volunteer efforts in support of City services*
- *Fund municipal functions at sustainable levels*

Quality Civic Amenities: How do we realize our Vision?

- *Develop a new theater/art/cultural center*
- *Establish a youth center*
- *Develop library facilities*

- Support additional sports tournament facilities
- Foster destination entertainment facilities
- *Implement long-term plan for parks*

Next Meeting: Members agreed that they wanted to meet one last time following the Open House to review input received at the Open House. Consultants will report to Council on June 15. Committee will meet prior to that on June 10.

Meeting adjourned at 8:25 p.m.

*Next meeting:
June 10, 2009, 5:45 pm, Civic Center*