



MINUTES
K-23 ADVISORY COMMITTEE
Monday, May 24, 2010 – 6:00 p.m.
Keizer Civic Center

The meeting was called to order at 6:07 p.m. by Chair Heimerdinger. Those in attendance were:

Present:

Jason Heimerdinger, Chair
Rob Conahey
Jack Evans
Jerry Crane

Staff

Kevin Watson, Assistant to the City Manager
Debbie Lockhart, Deputy City Recorder

Liaisons

Cathy Clark, Council
Joel Stein, Keizer Fire

Absent

Randy Boeger, Vice Chair
Doug Jones
Charles Lewis
Rex Robertson, Ike Media

Approval of Minutes ~ Jason Heimerdinger moved to approve the April 2010 meeting minutes. Jack Evans seconded. Motion passed as follows: Evans and Conahey in favor with Crane and Heimerdinger abstaining and Boeger, Jones and Lewis absent.

Appearance of Interested Citizens ~ None

Review of Programming/Production Schedule from Rex Robertson with Committee Input/Suggestions ~ Kevin Watson read an email update from Rex Robertson which noted the following projects for May: Two Council meetings; four Budget Committee meetings; Wild Wild Recreation program spot; Iris Parade; working with KWBT which is Airwaves TV Station so programming can be broadcast statewide on AirWaves; and working on getting K-23 transcoded for the web. Mr. Watson added that KeizerTV.com was approved by the Budget Committee and awaits approval by Council.

Review of CCTV Rules ~ Members agreed that because not all members had received copies of the rules, discussion would be postponed until the next meeting.

Committee Submission Guidelines/Volunteer Programming Submissions ~ Chair Heimerdinger reported that he had publicized the opportunity on the web page, Facebook, the K-23 Bulletin Board and a newspaper article but had received no submissions so he doesn't have anything to use to develop the guidelines. Following discussion, committee decided to refresh the invitation with Councilor Clark volunteering to announce it at the next council meeting and ask for submissions from Iris Festival.

Kevin Watson suggested that photographs be solicited as well. Jerry Crane suggested that his catering company sponsor a contest for submission of videos for "The Greatest Thing About Summer in Keizer" or "Summer in Keizer" with a prize of \$250. Kevin Watson agreed to check the legalities of sponsorship of a contest with the City Attorney. Additional discussion took place regarding other subjects such as "My Most Memorable High School Memory", details about judging and avoidance of advertising.

Volunteer Programming Submissions ~ Committee members agreed that this should be discussed when review of the CCTV Rules is done.

Budget Proposal ~ Kevin Watson explained that the proposal was passed by the Budget Committee and will go to Council next.

Other Business

- Chair Heimerdinger noted that he would talk to his students about volunteering, but determination of how much time this would require of Rex would need to be taken into consideration. Discussion took place regarding setting this up as an internship with the committee agreeing that this would be good to discuss at the next meeting when Rex could provide input.
- Joel Stein reported that he had taken the invitation to broadcast the Fire District Board meetings back to the Board; Chief had acknowledged the invitation and it is being discussed among the members but it is not on the agenda.
- Kevin Watson informed the committee that a group has videos of jazzersize that could be aired on the channel for the benefit of the community. Samples are available. Committee members voiced support for this idea so Mr. Watson agreed to work with Rex Robertson on it.
- Representative Reporting to Council: Jason Heimerdinger agreed to report to Council adding that he might need to call for a substitute due to Senior activities.

Adjournment ~ Meeting adjourned at 6:40 p.m.

Next Meeting

June 28, 2010, 6 p.m. – Civic Center Room A

Approved: 7-26-10