



**MINUTES**  
**K-23 ADVISORY COMMITTEE**  
**Monday, May 23, 2011 – 6:00 p.m.**  
**Keizer Civic Center**

The meeting was called to order at 6:07 p.m. by Chair Jason Heimerdinger. Those in attendance were:

**Present:**

Jason Heimerdinger, Chair  
Randy Boeger, Vice Chair  
Rob Conahey  
Cindel Mikesell

**Liaisons**

Cathy Clark, Council

**Staff**

Kevin Watson, Assistant to the City Manager  
Debbie Lockhart, Deputy City Recorder

**Absent**

Jerry Crane  
Charles Lewis  
Vicki Brammeier

**Approval of Minutes** ~ Randy Boeger moved to approve the January 2011 meeting minutes. Rob Conahey seconded. Motion passed as follows: Heimerdinger and Conahey in favor, Boeger and Mikesell abstaining and Crane, Lewis and Brammeier absent.

**Appearance of Interested Citizens** ~ None

**Election of Chair and Vice Chair** ~ Postponed until next meeting in order to include more members.

**Budget Proposal Update** ~ Councilor Clark explained that the Budget Proposal submitted by Rex Robertson was included in the Manager's Recommended Budget and the Committee Approved Budget. The Committee Approved Budget will come before Council for final approval on June 6 and the committee could comment at that time if they wish. Councilor Clark explained that one of the items on the budget is a green screen that will upgrade the appearance of the productions, and equipment to enhance the ability to stream live so that simulcasts would be available to both cable and on-line venues.

Assistant to the City Manager, Kevin Watson then fielded questions regarding various line items in the budget. He noted that the PEG funds seem to be steady. Next year, as programs and policies for the channel are developed, identification of where the funds go can take place. There may be more opportunity to spend the funds as well but if something comes up during this fiscal year contingency funds can be used following

Council approval. He noted that there would be volunteer training programs so that members of the community could cover extra events, but that program priorities would need to be set as well.

Randy Boeger moved to approve the budget as submitted by Rex Robertson. Rob Conahey seconded. Motion passed as follows: Heimerdinger, Boeger, Mikesell and Conahey in favor, with Crane, Lewis and Brammeier absent.

**Review of Programming/Production Schedule from Rex Robertson with Committee Input/Suggestions** ~ No report; Rex Robertson was absent.

**Results of City Attorney Review of K-23TV Rules** ~ Kevin Watson explained that the document was similar to the earlier version; City Attorney Shannon Johnson had reviewed it and tweaked it to make sure all language matched but he is still working on the application. He plans to change it a little as it relates to liability for individuals and who is responsible. Mr. Watson asked committee members to review the document and be ready to discuss, approve and recommend it to Council at the next meeting. Following Council approval, submissions will be solicited.

**Volunteer Programming Submissions** ~ Jason Heimerdinger had nothing new to report. He explained that he has been working only half time while he is on family leave. His new daughter, his wife and his toddler son are all doing fine.

**Internship Update** ~ Chair Heimerdinger reported that he has two senior girls that he is keeping busy and he is urging them to come to Rex this summer to help with content management. He has other students interested as well. Right now Jason is keeping them busy with the graduation program and working on a movie. Committee members suggested that perhaps the movie could be aired on K-23. Jason noted that it has copyrighted music so it cannot be aired. Discussion followed regarding this with Mr. Watson agreeing to check with Mr. Johnson.

**Other Business** ~ Committee members discussed solicitation of volunteer program submissions. They suggested putting a notice on the City's Facebook page and noted that airing would be on a first-come first-served basis with a limit of 10 per month unless Rex can work in more. Mr. Watson noted that this would also be a good story for Jason at the Keizer Times and Jillian at the Statesman Journal to follow up on.

**Adjournment** ~ Meeting adjourned at 6:38 p.m.

*Next Meeting*

*June 27, 2011, 6 p.m. – Civic Center Room A*

*Approved: 6-27-11*