



MINUTES
KEIZER CITY COUNCIL
Monday, September 18, 2023
Robert L. Simon Council Chambers
930 Chemawa Road NE
Keizer, Oregon

CALL TO ORDER

Mayor Clark called the meeting to order at 6:01 p.m.

ROLL CALL

Roll call was taken as follows:

Present:

Mayor Cathy Clark
Councilor Laura Reid
Councilor Robert Husseman
Councilor Daniel Kohler
Councilor Shaney Starr
Councilor Kyle Juran

Staff:

Adam Brown, City Manager
Tim Wood, Assistant City Manager
Shannon Johnson, City Attorney
Machell DePina, Human Resources
Director
Shane Witham, Planning Director
Bill Lawyer, Public Works Director
John Teague, Police Chief
Melissa Bisset, City Recorder

Absent:

Councilor Soraida Cross
Youth Councilor Grayton Woodard

**STRATEGIC PLAN
FACILITATION**

Sara Singer Wilson of SSW Consulting provided an update on the work of the Strategic Plan. She displayed a presentation and reviewed the Project Goals, Project Timeline, and the Strategic Plan Framework. Ms. Singer Wilson reviewed the engagement process, which included a variety of methods and community stakeholders.

She reviewed the survey results. The themes from the online survey included preserving the small-town feel, a sense of community, parks, local business community, safety and community events. The online survey response for what to focus on in the next five years included:

- keep livability high and a sense of community;
- crime reduction; safety; homelessness;
- traffic congestion and mobility;
- parks and recreational opportunities;

- community events; and
- housing with regards to more affordability, but not necessarily apartments.

Ms. Singer Wilson noted that there could be more engagement from the business community, the Latino community and youth. Discussion ensued regarding additional methods for engagement, including intercept surveys.

She shared that there was good engagement from staff. The themes from the survey included:

- More resources and capacity are needed to serve the community;
- Desire for proactive planning for the future to be more effective and efficient;
- Understanding and connection between individual roles and citywide mission and vision;
- Internal communication;
- Community engagement and customer service; and
- Staff recruitment, retention, training and development.

Ms. Singer Wilson reviewed the following goal themes and discussion ensued by the Council:

- Safety and Supportive Services;
- Transportation and Mobility;
- Economic Development;
- Engaged Community;
- Community Growth; and
- Strong and Sustainable Government.

Discussion ensued regarding adding natural disaster preparedness and Emergency Management to the list.

Ms. Singer Wilson stated that there needed to be more discussion regarding community growth, noting that there were certain laws set by the legislature related to growth.

Mayor Clark requested removing the Bridge to West Salem item that was listed under Transportation and Mobility. Discussion ensued regarding previous efforts related to the Bridge to West Salem. It would be noted that that the Council heard that the community was interested in having a Bridge to West Salem.

Council was interested in diversifying options and enhancing opportunities

for home ownership and families.

Discussion ensued regarding a potential Urban Growth Boundary (UGB) expansion.

Ms. Singer Wilson shared that the next step in the process would be to work with staff to craft an action plan.

There would be another meeting regarding the Strategic Plan in November.

ADJOURNMENT

Mayor Clark adjourned the meeting at 7:31 p.m.

MAYOR:

APPROVED:

Cathy Clark

Dawn Wilson, Deputy City Recorder

COUNCIL MEMBERS

Councilor #1 – Laura Reid

Councilor #4 – Soraida Cross

Councilor #2 – Shaney Starr

Councilor #5 – Robert Husseman

Councilor #3 – Kyle Juran

Councilor #6 – Daniel R. Kohler

Minutes approved: _____

“Agenda Management Services are being supported, in whole or in part, by federal award number 21.019 awarded to City of Keizer by the U.S. Department of the Treasury.”