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KEIZER PUBLIC ARTS COMMISSION **AGENDA**

Tuesday, September 17, 2024, 6:00 PM
Keizer Civic Center ~ Council Chambers

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - a. July Minutes
- 3. APPEARANCE OF INTERESTED PERSONS**
 - a. Keizer Public Art Policy Submitted by Tammy Kunz - GNEKNA
 - b. Keizer Street Painting Program Submitted by Tammie Saldivar
- 4. GALLERY DISPLAY SCHEDULE**
 - a. October/November ~ Native American Indian Display --> Need Motion to Approve
December/January ~ Mid-Valley Quilt Guild
February/March 2025 ~ Cindy Ingram
- 5. GRANT EFFORTS**
- 6. REVIEW OF ARTS COMMISSION BUDGET**
 - a. Page 12 of Packet (\$300 spent)
- 7. NEW BUSINESS**
 - a. Question from Artist Larry Gross:

"Is a painting of Christ on the cross wearing only a loincloth acceptable or unacceptable (That's how Crucifixion scenes have been done for a thousand+ years.) The first time I had a show at KCC, one of my pieces was rejected by the Commission because of "nudity." It was an image that included Christ wearing only a loincloth."

8. OTHER BUSINESS

- a. Review the Holiday Card Submission Form for Approval

9. MEMBER REPORTING TO COUNCIL ~ MARILYN WOOD - OCT. 7TH COUNCIL MEETING

10. ADJOURN

Next Meeting: November 19th

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MINUTES
KEIZER PUBLIC ARTS COMMISSION
Tuesday, July 16, 2024
Keizer Civic Center ~ Council Chambers

1. Call to Order

Chair Kat Thoreson called to order at 6:00 p.m. Roll call was noted as follows:

Present:

Kat Thoreson, Chair
Lore Christopher
Marilyn Wood
Deborah Sisco
Katie Klein, Student Committee
Liaison

Staff Present:

Dawn Wilson, Deputy City Recorder

Staff Absent:

Adam Brown, City Manager

Absent:

Two Open Positions
Laura Reid

2. Approval of Minutes

a. June Minutes

Lore Christopher moved for approval of the June 2024 Minutes. Deborah Sisco seconded. Motion passed as follows: Christopher, Thoreson, Wood, and Sisco in favor with Reid absent and two open positions.

3. Appearance of Interested Citizens

Tammy Kunz and Jacqueline Green, Keizer and Greater Northeast Keizer Neighborhood Association, requested to have art in the Claggett Creek and Northview Parks by attaching the art to the fences to help engage with the community and to act as an anti-graffiti deterrent and to have street art as calming device to slow-down traffic. They would like the artwork to be Oregon based.

The Arts Commission said that if the Parks Advisory Board approves, then the art subject matter would need to be brought to this Commission for content approval. To have art used as a traffic calming device, the Arts Commission's Master Plan would need to be updated.

Tammy Saldivar, Keizer, shared that she was building a street art program, which would be murals on the ground, and her interest was traffic and pedestrian safety. She met with the City of Salem on the logistics and preparation work to install the artwork. Lore Christopher asked for a written program for the Arts Commission to discuss and recommend to the City Council to update the Arts Commission Master Plan. Once the Council approves the program, then it would be added to the Master Plan. The Keizer Public Arts Commission would review submitted designs.

Robert Becker and Tammy Wild with the Keizer Heritage Museum shared information to display the "T.D. Keizer - A Willamette Farmer's Legacy" Exhibit in the Keizer Event Center's Living Room during the holiday season, especially in November. They provided a printout of the proposed wall panels, and they would also like to have a podium and notebook displayed if they would be somewhat secure. The Capitol Gateway Exhibit Sponsorship Program would be funded by the Oregon State Capitol Foundation to promote Oregon's history and government. The Keizer Heritage Museum would install the panels.

Lore Christopher moved to recommend to Keizer City Council to allow a temporary art display of the Willamette Farmer's Legacy from November 1, 2024, to January 31, 2025. Deborah Sisco Seconded. Motion passed as follows: Christopher, Thoreson, Wood, and Sisco in favor with Reid absent and two open positions.

Rebecca 'Becka' Brisbin, Salem resident, shared that she applied to serve on the Keizer Public Arts Commission. She wanted to observe an Keizer Public Arts Commission meeting, express her interest, and let them know that she wouldn't be able to attend the interview by the Volunteer Coordinating Committee.

4. Gallery Display Schedule

The Arts Commission would like to display several murals in October and November. Lore Christopher would supply pictures of the murals to the Deputy City Recorder to share with the Arts Commissioners.

- a. August -
September: Iris
Festival/KeizerFEST
Art ~ Motion was
made at the
07/26/22 meeting
for an Annual
Gallery Display.**
- b. October -
November: Native
American Indian
Display**

- c. December -
January: Mid
Valley Quilt Guild

5. Grant Efforts

6. Review of Arts
Commission
Budget

- a. Fiscal Year 2024-
2025

7. New Business

Lore Christopher moved to place the art pieces that they agreed to purchase in the following locations- The three Joel Nickel pieces: Unity in Diversity, Rise 'n Shine, and Move Out of the Box will all be on the second panel, which is the middle panel on the East wall of the Council Chambers. The four dogs that are currently there would be moved to the first panel on the East wall, two on either side of existing art piece. The Enchanted Forest and Into the Wilderness by Gary Hlastals and Coastal Forest in Oregon and Wild Flowers Blue Sky by Deborah Sisco, those four are going with the Seasons picture in the main hall just inside of the main entry. One would go on North, South, East, and West of that artwork that is already there. Marilyn Wood seconded. Motion passed as follows: Christopher, Thoreson, Wood, and Sisco in favor with Reid absent and two open positions.

8. Other Business

- a. Mayor Clark
Suggested a Way
to Connect with
Urban Artists to
have Art in &
around the Skate
Park ~ See
attachment from
Ramiro Navarro
that he posted on
Facebook

Chair Thoreson and Lore Christopher would contact Naveah Music and Navarro Ramiro.

- b. Draft Strategic
Plan Review ~
Feedback from
Members ~ SEE
Draft Comments
from Chair
Thoreson

The Arts Commission would be providing statements for each of the goals by each member providing one-sentence for each goal.

- c. Artists for Murals
~ Chair Thoreson

This item can be removed as was no longer needed.

- d. **Update on Art Walk Brochure ~ Members to Comment on the Printed, Draft Brochure** There were no updates.
9. **Member Reporting to Council ~ Deborah Sisco ~ 08/05/24 Council Meeting** Deborah Sisco would be reporting to City Council at the August 5th meeting.
10. **Adjourn** Meeting adjourned: 7:05 p.m.
- Minutes approved: _____

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Tammy Kunz

GNEKNA

8/13/24

Keizer Public art policy;

The Purpose is to promote Art throughout Keizer, acquisition, Construction, Restoration, and design programs for art in our communities from Parks to the streets.

Goals and Objectives of the Public Art Program

Develop a program which contributes to and enhances community identity and pride; while provide the highest quality artwork available, promoting excellence and demonstrating diversity and variety of media. This can enhance the volunteerism we are known for and help meet the needs of Keizer as we grow to, increase public exhibition opportunities for artists who live or work in the City of Keizer Oregon.

Areas of need are to encourage public participation and interaction with public spaces, kindling, and awareness of how surroundings impact experience; while we work to enrich the public environment for both residents and visitors through incorporation of the arts. This means art in and around Keizer from parks to communities where art is displayed. As each communities want to enhance the way they look or youth groups display art, from pour skate parks to art panels.

Throughout history art has been instrumental in creating unique public places that have yielded physical, social and economic benefits for a community. These guidelines outline the processes for selecting, commissioning, placing, maintaining and deaccessioning artworks purchased through the City of Keizer as we have displays throughout our city. This also enhances the pride and spirit and volunteerism in our communities.

Ways we can be encouraging early collaboration with artists on planning or design teams that contribute to the revitalization of neighborhoods and redevelopment areas throughout the region. Encouraging public dialogue about art and the various roles of artists. Encouraging the preservation of cultural traditions, including public

agency and community representatives in the selection process. Building the collection through gifts and donations. While ensuring proper cataloguing of the Public Art Collection is also a vital part of this process.

Criteria to be used for acquisition of artwork by either purchase or commission shall include: 1. Artistic quality. Strength of the concept, vision and craftsmanship of the artwork. 2. Context. The architectural, historical, geographical and/or socio-cultural context of the site. 3. Media. All art forms including disciplines and media that are temporary and which survive only through documentation after the life of the piece has ended. 4. Longevity. The structural and surface soundness and inherent resistance to theft, vandalism, weathering, and excessive maintenance or repair costs. 5. Public Safety. Meets City building, electrical and other codes for safety. 6. Diversity. Artwork that is diverse in style, scale, and media, and ranges from experimental to established art forms; also refers to artists from assorted backgrounds and ranges of experience. 7. Feasibility. Artist's ability to successfully complete the work as proposed based on experience, durability of materials, project budget, timeline, and city/county zoning/construction/design guidelines. 8. Duplication. Artwork is unique and an edition of one or of a limited edition.

Public Art Murals Program Murals approved as part of the Public Art Murals Program must remain in place for a minimum of three to five years. Additional criteria for approving public art murals include: 1. Artistic merit. Demonstrated strength of artist's concept and craftsmanship as well as originality of proposed mural; appropriateness of scale to the wall upon which mural will be painted/attached and/or to the surrounding neighborhood; and architectural, geographical, socio-cultural and/or historical relevance to the site scale. 2. Community Support. General support/advocacy from building owner/user, surrounding neighborhood, adjacent businesses and arts community. 3. Feasibility. Demonstrated ability to complete the proposed mural on time and within budget.

COLLECTIONS MANAGEMENT AND MAINTENANCE OF PUBLIC ART A.
Keizer Art Commission is responsible for the public art collections' documentation and management, as well as the care, handling and long-term maintenance for all works or

art acquired through the Percent for Art program and/or accepted as a gift. 1. For these purposes, Collections Management is defined as the process of managing the information and disposition of all objects for which Keizer Public Art Commission has permanently or temporarily assumed responsibility. This includes developing, maintaining and enforcing collection policies and procedures that address the care, handling, placement and storage of artwork. 2. Collections documentation includes such information as: collections inventory, acquisition records, incident reports, condition reports, legal ownership papers and histories, artist biographies, location histories and photographic images. 3. Maintenance technicians, who have been trained by a professional conservator, will be hired to provide routine and emergency maintenance for the City/County's public art collection.

Keizer Street Painting Program

Submitted by Tammy Saldivar

What it is

The Keizer Street Painting program encourages creativity of art using the street asphalt as a canvas. Approved art proposals can be painted directly onto the local streets of Keizer. The community itself chooses and installs the creation. This art is not intended to be a traffic control device, but rather to beautify and identify a neighborhood.

Location Criteria

Street paintings can be applied to any street designated by the city of Keizer as being a local street within the Keizer Transportation System Plan which can be found in figure 4.2 of the Plan at

<https://evogov.s3.amazonaws.com/media/60/media/49250.pdf>

or at this link <https://digital.osl.state.or.us/islandora/object/osl%3A69261>

(Street paintings cannot be applied to any pervious surface of public Right of Way)

Design criteria

Design acceptance is set by Arts Commission. Local artists' work is encouraged to be used for this application.

- Designs cannot cover existing pavement markings, or extend beyond the street surface to curbs, sidewalks and other features.
- Designs shall include the following buffers:
 - 50-foot buffer from signalized intersections or to the stop-controlled leg of an intersection.
 - 10-foot buffer from speed humps
 - 10- foot buffer from stop bars and marked crosswalks
- Designs shall not mimic traffic control devices

Application and approval process

Proposals for street painting shall be submitted to the Arts Commission through an online Street Painting Application found [\(here\)](#). *Hyperlink to application.* Applications will include:

- Applicant contact information
- Proposed dates of paint application (all phases)
- Image of painting design
 - Recommend an aerial image of the street
 - Include length and width, and distance from road features (curbs, sidewalks, etc.)
- List of paint colors and non-slip paint additive to be used. The city does not provide paint. [See XXX for information on this. \(PW to provide criteria\)](#)
- Approval of all fronting and adjacent properties indicated by PW affidavit. (Or the applicant/NA can do the outreach)

(Salem has Public Works place Street Painting Notification Letter (with a 10- day minimum deadline to oppose the painting) in the mail to abutting/adjacent¹ property owners and complete an Affidavit of Mailing)

Installation Process

- The approved proposal application will be sent to Public Works along with a "Parade, Special Event, or Block Party Permit" application.
- Public Works will review the packet for approval and confirm that no construction projects are planned in the next three years.

- Once approved, Public Works will return the approved packet and provide information on the traffic control plan to be used and make arrangements to provide the traffic control devices (signs and barricades).
- The area may be swept, blown clean, or pressure washed to prep the roadway.
- It is recommended to apply primer ahead of the art paint.
- Painting and cleanup must be done in a manner that does not allow any paint to enter the storm drain system, water body, or wetland.
- Paints cannot be reflective, retroreflective, or luminescent and must contain additives for skid resistance. Paint must be approved by Public Works.

Maintenance

- The city will not maintain the painting or restore it after construction or damage.
- The city is not responsible for any damage caused to the painting.
- The neighborhood can choose to maintain the painting or let it fade. The life expectancy is about 3 years.
- Maintaining the painting will require another Public Works Permit. The same process will be followed to acquire the traffic control devices (signs and barricades).

Supplemental information

- Block parties are a welcome addition to celebrate the new design and get the community involved with the creation.
- Donations may be available from the following providers:
 - Sherwin Williams for paint
 - Lorens Sanitation for Street Sweeping
 - Rec for volunteers
 - McNary Art program for designs
- The amount of paint will depend on the size and complexity of the design, the number of coats of paint, and whether you apply primer (recommended) to the site first. Primer is recommended (but not required) as it will help the paint adhere to the street surface and may reduce the number of coats needed for colored paint. The street surface is slightly porous and absorbs a fair amount of paint. Calculate for an average of 25-30 gallons for intersection painting installations. A gallon of paint typically covers 100-200 square feet. Lighter colors often require more coats than other colors to get the best appearance.

See Salem's website also:

<https://www.cityofsalem.net/community/things-to-do/explore-public-art-in-salem/street-painting-program>

<https://www.cityofsalem.net/home/showpublisheddocument/19640/638193964866570000>

I captured some of the information, but believe it is up to the Arts Commission to decide what to include in the program.

City of Keizer
Keizer Public Arts Commission (KPAC)
Budget vs Expenditures
As of April September 5, 2024

2024-25 Annual Budget	\$	6,000.00
Expenditures		
08/15/2024 - Carolyn Lehl: 2025 Utility Box Wrap Winner		200.00
08/22/2024 - Pronto Signs: Digital Prints		100.00
Total expenditures		300.00
Budget in Excess of Expenditures	\$	5,700.00



2025 Keizer Public Arts Commission Holiday Card Competition

Call to Artists:

The Keizer Public Arts Commission exists to bring public art into our community. The commission invites artists of all ages to submit artwork which expresses the holiday season in Keizer for the **2025** Holiday Card Competition. One piece of artwork will be selected by the Keizer Public Arts Commission to be reproduced as the City of Keizer's **2025** Holiday Greeting Card. The artist who submitted the winning selection will receive a \$100 gift card to Michaels® Arts & Crafts. Submit your entry(s) to Dawn Wilson at the Keizer Civic Center office located at 930 Chemawa Road NE, Keizer, Oregon no later than 4:00 pm, **Monday, March 3, 2025**. Attach a signed entry form to each submission. Entry forms are available for download at www.keizer.org or may be picked up at the Keizer Civic Center office.

2025 Keizer Public Arts Commission Holiday Card Contest

OFFICIAL ENTRY FORM

I _____ wish to take part in this year's Holiday Card Contest.

My art is titled: _____

And was completed on (month and year) _____

If I am the winning entrant — I license the City of Keizer to use my original artwork as stated in this agreement. Please use my name as follows:

(Print or type the way you wish your name to be printed)

Specifications of Art

Type (medium) of art: _____

Exact size of art: _____

Notes or special remarks: _____

(Continued on next page)

Name: _____

Address: _____

Phone Number: _____ E-mail: _____

Terms of Agreement

1. Submissions may be new works of art created for the competition or past works for which the artist has full rights to their work (i.e. the submitted work must not have been created under a work-for-hire contract). The winning entry will be selected by the Keizer Public Arts Commission based on established guidelines for public art in Keizer and relevance to the competition theme. The artist with the winning entry will be notified by email or phone no later than March 21, 2025.
2. The artist hereby grants an irrevocable license to use the work for the purpose of reproduction on the 2025 City of Keizer Holiday Greeting Card to be widely distributed and to appear in media publication related to the competition. The artist will retain authorship and intellectual property rights for each work submitted. **Artwork containing religious symbols or words (such as Christmas or Hanukah), advertisements, including business logos, and/or licensed characters will not be considered.** Photo entries shall not include images of persons except at a distance. Selected entries will be displayed in the Keizer Civic Center from December 1, 2025 to January 5, 2026.
3. Submitted work must be flat and proportional to the printed card size (4x6"). A photograph of a three-dimensional work may be submitted. Low resolution (72-180 dpi) images will not be considered. If the original work is larger than 8x10", please provide a high resolution (300 dpi) digital copy of the work. Artwork which is not proportional to the finished card size will be cropped at the commission's discretion. All submissions must be picked up at the Keizer Civic Center by January 12, 2026. Items not picked up by that time will be discarded. The City of Keizer will not be held responsible for loss or damage to the original artwork submitted. Compensation includes attribution and a \$100 Michaels® Arts & Crafts gift card only.
 - **I have read and agree to the above terms. This document constitutes a contract between myself and the City.**
 - **I certify that the work submitted is an original work of authorship and that intellectual property rights of this work belong to me, the original artist.**
 - **I agree to defend and indemnify the City, its employees, officers and agents against any direct or indirect claim, including, but not limited to claims that use of the artwork by City is illegal or in violation of any rights.**

Signature _____

Date _____

Parent Signature (if artist is under the age of 18) _____

Date: _____

